

PRESENTATION OF STRASBOURG

STRASBOURG
CONVENTION BUREAU
myStrasbourg.com

GEOGRAPHICAL SITUATION



**ALSACE ELECTED
MOST WELCOMING
REGION IN
FRANCE
IN 2021 & 2022**

**THE TRAVELLER
REVIEW AWARDS**

BY BOOKING



Booking.com

Ranking



**6TH CITY FOR
INTERNATIONAL
CONGRESSES IN FRANCE
(EXCLUDING PARIS)**



A CITY WITH A REPUTATION

- 1st entry in the ranking of the most beautiful Christmas markets in the world (Lonely Planet)
- 3rd in the ranking of quality of life in France
- 3rd in the ranking of the least stressful cities in France
- 6th most popular destination for international tourists
- Best connected city in France (mobile connection)



STRASBOURG. HIGHLY ATTRACTIVE

■ Population

- Strasbourg: 290 000 inhabitants
- 8th largest city in France
- Eurometropole of Strasbourg:
500 000 inhabitants
- Alsace: 1 879 000 inhabitants



TGV ACCESS - HIGH SPEED TRAINS

1:45 from Paris

1:49 from Charles de Gaulle TGV

LESS THAN 2 HOURS AWAY:

- Metz in 0:49
- Stuttgart in 1:19
- Luxembourg in 1:33
- Frankfurt in 1:49
- Marne-la-Vallée - Chessy in 1:50
- Dijon in 1:59



TGV ACCESS – HIGH SPEED TRAINS

LESS THAN 4 HOURS AWAY:

- Massy TGV in 2:23
- Lille in 2:46
- Lyon in 3:32
- Brussels in 3:42
- Munich in 3:51

LESS THAN 6 HOURS AWAY:

- Rennes in 4:54
- Nantes in 4:57
- Marseille in 5:30
- Bordeaux in 5:09
- Montpellier in 5:45



ACCESSIBILITY BY AIR

Connected to the biggest European hubs:

- Madrid : **IBERIA** base to 70 destinations worldwide
- Lyon : **AIRFRANCE** base to 43 destinations

Other direct connections from Strasbourg:

Domestic Flights : Ajaccio, Bastia, Biarritz, Bordeaux, Brest, Calvi, Figari, Lourdes Tarbes, Lyon, Marseille, Montpellier, Nantes, Nice and Toulouse.

International : Agadir, Algiers, Athens, Barcelona, Berlin, Casablanca, Constantine, Corfu, Djerba, Faro, Fez, Héraklion, Istanbul, Lanzarote, London, Majorca, Malaga, Marrakech, Nador, Olbia, Oran, Oujda, Palermo, Palma, Porto, Rome, Split and Tunis.

The airport is served up to 5 times an hour by a shuttle train, which Strasbourg station in 8 minutes! (€3.10 one way).

Multimodal connections with hubs:

- Frankfurt - **Lufthansa Express Bus** 6 shuttles / day in 2h30
- Paris Charles de Gaulle and Orly - Train + Air by 25 airlines



ACCESSIBILITY BY AIR

- Airports less than 2 hours from Strasbourg:
 - Karlsruhe/Baden-Baden: 45 min
 -  base to 29 destinations
 - EuroAirport Bâle-Mulhouse-Fribourg: 1:30
 - 8,1 million passengers in 2023
 -  base to 71 destinations in 21 countries
 - Stuttgart: 1:40 by road
 -  base to 94 destinations





**STRASBOURG
MAP**

STRASBOURG. AN EXTRAORDINARY ARCHITECTURAL HERITAGE

- The architecture to be seen in Strasbourg is extraordinary by any standards, with its:
 - magnificent cathedral
 - half-timbered houses
 - and medieval streets
 - Imperial palaces...



STRASBOURG. AN ARCHITECTURE BETWEEN TRADITION...

- The historic city centre, the “Strasbourg Grande Ile”, was classified as a World Heritage site by UNESCO in 1988: the first time such an honour was granted to an entire city quarter in France



United Nations
Educational, Scientific and
Cultural Organization

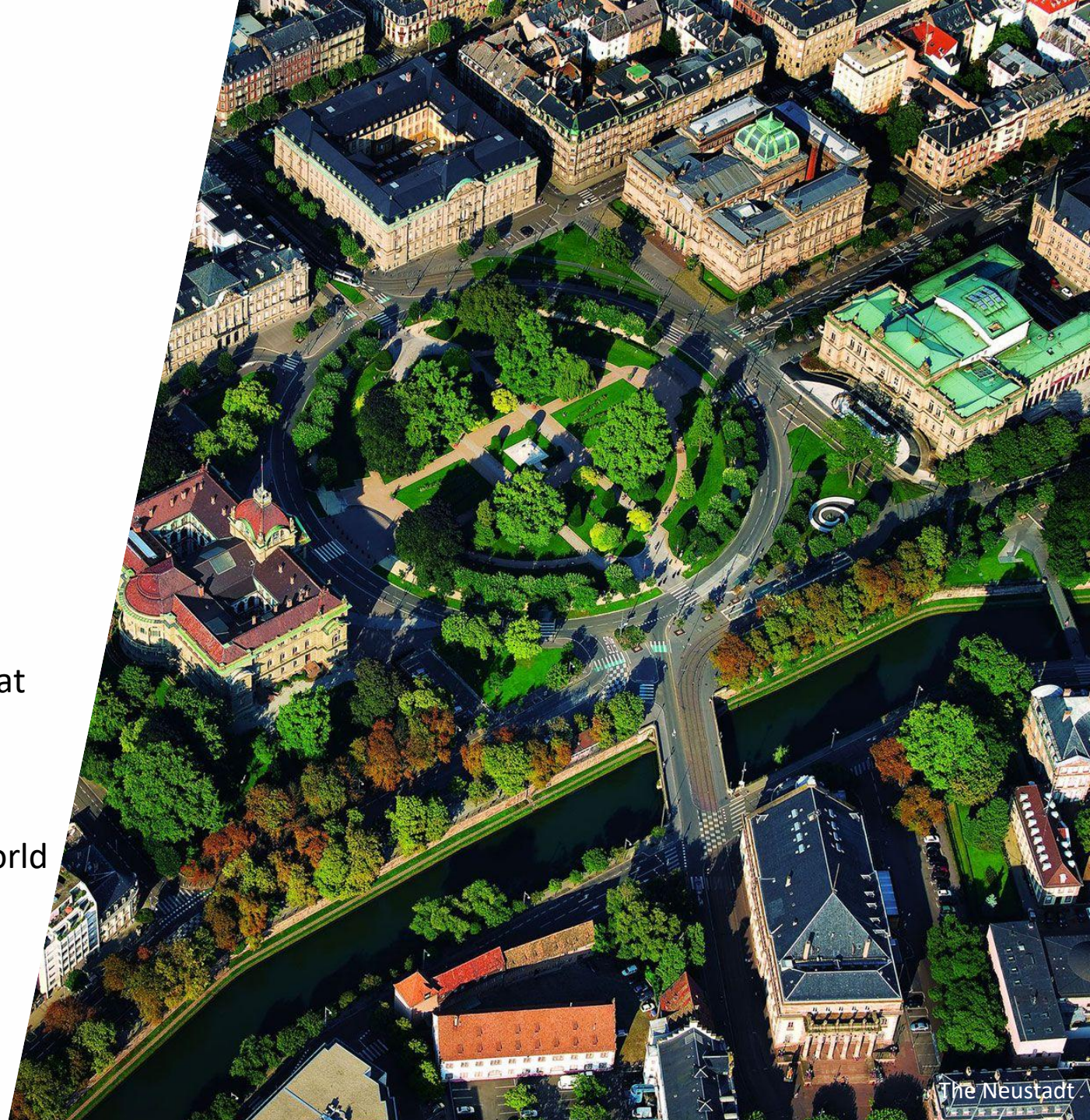


- **Strasbourg, Grande-île and Neustadt**
- inscribed on the World
- Heritage List in 1988, extended in 2017



... AND AN URBAN PROWESS: THE IMPERIAL DISTRICT

- The former imperial quarter, built between 1880 and 1918, is a legacy of the German period and forms the Neustadt.
- The monumental urban planning and wide avenues embody an exemplary vision of the German city of that time.
- July 2017: The German Neustadt is also a UNESCO World Heritage Site



STRASBOURG. HUMANIST TRADITION. SEAT OF MANY INSTITUTIONS OF THE EUROPEAN UNION AND OF THE WIDER EUROPE

- European Parliament, Council of Europe, European Court of Human Rights, Pharmacopée Européenne, Eurocorps, European Science Foundation, Assembly of European Regions, headquarters of the European television channel ARTE



STRASBOURG. COMMITTED CITY

- Commitment to the **GDS - Global Destination Sustainability Movement**.
 - 2024 score : **67%**
- Strasbourg, **1st city** in Booking's 2023 "Sustainable Travel Establishments" ranking.
- Membership of the **Acteurs du Tourisme Durable** association.
- Signature of the City of Strasbourg's **Pact** for a Sustainable Local Economy.



STRASBOURG. COMMITTED CITY



2023 Awards

France's greenest cities

PALMARÈS 2023

Les villes
les plus vertes
de France



1. ANGERS

=

2. RENNES

+5

3. STRASBOURG

NEW

STRASBOURG

3^e

The European city occupies a remarkable place in the rankings!

It owes its third place to a policy of bold greening implemented through its Canopée 2020-2026 plan, which aims to increase the tree cover in the city, more actively renew the tree population dying trees and to further develop the way in which trees are planted.

Adapting tree care to the new climatic conditions in order to adapt to climate change.

The goal: to plant 10,000 additional trees by 2030!

The city is also focusing on The city's 1,050,000 m² of green spaces, cultivated with zero pesticides and differentiated management, provide the equivalent of 259 soccer pitches of plants!



STRASBOURG. COMMITTED CITY

- New memberships for committed structures
- **Mobilization and promotion** of committed service providers on our website
- Promotion of local associations and sustainable solutions for our members via "Sustainable Tourism" newsletters
- Signing of a 2023-2026 **progress contract** to improve SCB's CSR practices.



STRASBOURG. COMMITTED CITY

- A guide to organizing a more responsible event in Strasbourg
- Checklist
- Tips and toolboxes
- Useful local contacts

- [View the guide here](#) -



STRASBOURG. AN ABUNDANCE OF BRAINPOWER

4th best university in France

- 57 000 students, 2800 research assistants and professors, 72 laboratories (CNRS, INSERM), 7 engineering schools...
- The only university campus in France with 4 Nobel Prize winners in place
 - Jean-Marie Lehn - Chemistry (1987)
 - Richard Schrock - Chemistry (2005)
 - Jules Hoffmann - Physiology and medicine (2011)
 - Jean-Pierre Sauvage - Chemistry (2016)
- Ranked among the top 100 - 150 worldwide (Shanghai 2024 ranking)
- 7th best French university

The INSP (The National Institute of Public Service), a school at the heart of Europe:

- Located in Strasbourg, the INSP is a key player in promoting and distributing European projects (Cycle of Higher European Studies)

... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
 - The European quarter



... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
 - The monumental facade of the station covered by an immense glass structure



... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
 - The Malraux Island



NOT FORGETTING GASTRONOMY!

- Alsace has 35 Michelin-starred restaurants in 2023, including 9 in Strasbourg:

1. Au Crocodile 🌸
2. Buerehiesel 🌸
3. Umami 🌸
4. Le 1741 🌸
5. Le Jardin Secret 🌸
6. Les Funambules 🌸
7. Les Plaisirs Gourmands 🌸
8. Relais de la Poste 🌸
9. de:ja 🍀 🌸



NOT FORGETTING GASTRONOMY!

- Culinary specialities: choucroute, tarte flambée, kougelhopf, munster, baeckeoffe, foie gras, bretzels
- Alsace wine and its 7 grape varieties: Sylvaner, Pinot Blanc, Riesling, Muscat, Pinot Gris, Pinot Noir and Gewurztraminer
- “Eaux-de-vie”/spirits (mirabelle, kirsch, plum liqueur), Marc (mixture of the best Alsatian types of wines), liqueurs (blueberry, blackberry, pine tree...)
- Craft breweries



GETTING AROUND STRASBOURG

BY TRAM

The tram network of the Urban Community of Strasbourg is the biggest in France, with 8 lines

Excellent connections between hotels from the city centre and the Convention Centre, European Institutions...

"My Ticket": a transport offer for conference, seminar and symposium organizers for 3 days = €9!



SE DÉPLACER À STRASBOURG

- **STRASBOURG. GREEN CITY. QUEEN OF CYCLING**
 - France's no. 1 cycling city, with over 600 km of cycle paths
 - Bike rental service: Vélhop!
- France's 1st "walkable" city among those with over 200,000 inhabitants





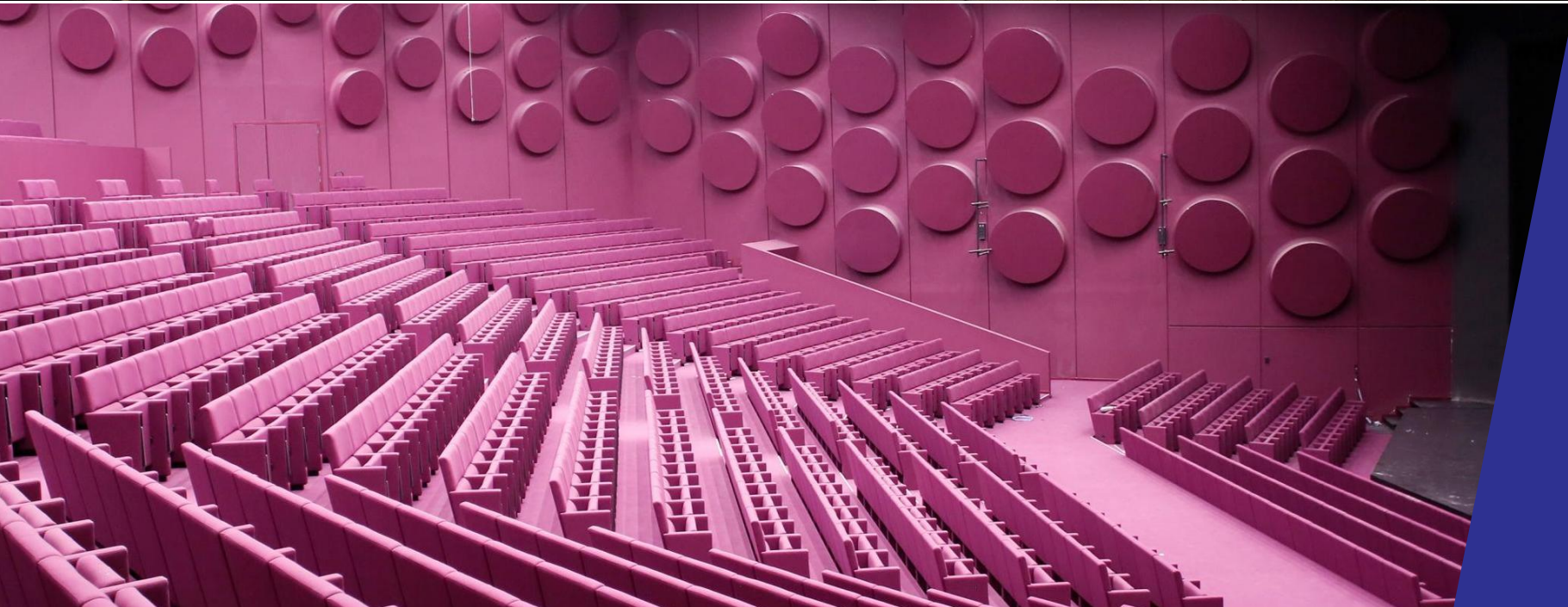
**MEETING AND
CONVENTION FACILITIES**



**STRASBOURG
CONGRESS & EXHIBITION
CENTRE**

A CONVENTION CENTRE EXPANDED AND OPTIMISED

- 3 auditoriums:
 - Erasme: 1900 seats
 - Schweitzer: 1200 seats
 - Cassin: 500 seats
- 23 meeting rooms, from 20 to 500 seats, fully equipped and with plenty of natural light
- 1 exhibition hall with a surface area of approx. 3000 m²
- 1 multi-purpose food court, up to 1500 guests
- 10 000 m² of multi-purpose spaces
- 26 000 m² of additional exhibition surface area in the Parc des Expositions



**STRASBOURG
CONGRESS & EXHIBITION
CENTRE**



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CENTRE**



**STRASBOURG
CONGRESS & EXHIBITION
CENTRE**

NEW EXHIBITION CENTRE

- 26 000 m² of covered exhibition space
- 10 000 m² of useful space (services, technical rooms, reception)
- 22 000 m² of parking
- 16 000 m² of logistics platforms

- Approximately 58 000 m² of buildings



© Kengo Kuma & Associates - Bartosch Salmanski





ZÉNITH STRASBOURG

- Up to 7 800 people



IRCAD

- Up to 247 people



CCI CAMPUS

- Up to 300 people



BIBLIOTHÈQUE NATIONALE UNIVERSITAIRE

- Up to 142 people



ACCOMMODATION

ACCOMMODATION

HOTEL CATEGORIES	NUMBER OF HOTELS	NUMBER OF BEDROOMS
5*	5	476
4*	45	3503
3*	57	3898
2*	22	1370
1*/Budget + NC	35	1446
Total	164	10 693

ACCOMMODATION

- **5* hotels with meeting rooms**
 - Sofitel Strasbourg Grande Île – 150 rooms
 - Maison Rouge Hôtel & Spa – 131 rooms *opening 2020*
 - Hôtel Régent Petite France & Spa – 92 rooms
 - Château de l'Île – 62 rooms

- **4* hotels with meeting rooms**
 - AC et Residence Inn By Marriott – 251 rooms *opening 2022*
 - Hilton Strasbourg – 245 rooms
 - Citadines Eurométropole Strasbourg – 166 rooms *opening 2021*
 - 7Hotel & Spa rooms
 - Aloft by Marriott – 123 rooms *opening 2020*
 - OKKO Hotels – 120 rooms
 - Hôtel L'Europe Colmar – 120 rooms
 - Voco Strasbourg Centre The Garden – 120 rooms
 - Le Leonor – 116 rooms – *opening 2021*
 - Hôtel Les Haras – 115 rooms
 - BOMA Hotel – 103 rooms
 - Lagrange City Strasbourg – 97 rooms
 - Hôtel Athena Spa – 92 rooms
 - Hôtel Tandem – Boutique-Hotel – 70 rooms
 - Hôtel des Vosges – 63 rooms – *opening 2020*
 - Resort Barrière Ribeauvillé – 56 rooms

- **3* hotels with meeting rooms**
 - Hôtel Kyriad Strasbourg Nord Palais des Congrès – 120 rooms
 - Ibis Strasbourg Centre Gare – 117 rooms
 - Citadines Kléber Strasbourg – 107 rooms
 - Appart'City Strasbourg Centre – 105 rooms
 - Grand Hôtel Strasbourg – 92 rooms
 - Le Moulin de La Wantzenau – 30 rooms *opening 2021*
 - Holiday Inn Express Strasbourg Centre – 147 rooms



NEW IN STRASBOURG



AC BY MARRIOTT ****

- 170 rooms
- 1 fitness room
- 1 panoramic restaurant-bar "Archipel restaurant and sky lounge".
- Archipelago business district, 3 minutes' walk from the Convention and Exhibition Centre



CITADINES EUROMÉTROPOLE STRASBOURG ****

- Summer 2021
- 166 rooms
- 4 meeting rooms (400 m²)
- Sothys Spa including sauna, hammam, indoor pool



HOTEL ALOFT ****

- Summer 2020
- Marriott Group
- 123 rooms
- 1 meeting room of 50 m²
- 1 bar with urban design
- Green Key



MAISON ROUGE HÔTEL & SPA *****

- Autumn 2020
- Autograph Collection, Marriott Group
- 131 rooms
- Strasbourg city centre



IBIS STYLES PALAIS DES CONGRÈS

- Renovation 2023
- 120 rooms
- 4 meeting rooms
- 90 dining places



LE LEONOR ****

- Autumn 2021
- 116 rooms
- 4 seminar rooms
- 500 m² of interior courtyard
- Fitness area, restaurant, bar
- Strasbourg city centre, located next to the Sofitel



HOTEL LES HARAS **** 

- Autumn 2020: 41 additional rooms
- Total: 115 rooms
- NUXE Spa: 400 m².
- 3 meeting rooms of 30, 35 and 65 m²



HOTEL BOMA ****

- 103 rooms
- Summer 2020: 4 new meeting rooms of 18, 43, 67 and 110 m²



NOVOTEL ****
STRASBOURG CENTRE HALLES

- 98 rooms
- 4 seminar rooms

IBIS ***
STRASBOURG CENTRE HALLES

- 98 rooms



CIARUS

- 91 rooms
- 300 place settings
- Renovation of 7 meeting rooms in 2023
- European Ecolabel



RESIDENCE INN BY MARRIOTT ****

- 81 rooms
- 1 fitness room
- 1 breakfast room
- Archipelago business district, 3 minutes' walk from the Convention and Exhibition Centre



HÔTEL TANDEM **** BOUTIQUE-HOTEL

- 70 rooms
- 1st eco-responsible boutique-hotel in Strasbourg



HOTEL DES VOSGES ****

- Autumn 2020
- La Tour Collection Group
- 63 rooms
- Spa area
- 3 meeting rooms: 26, 27 and 60 m²



THE PEOPLE

- Summer 2021
- 59 rooms
- 262 beds
- Krutenau, university district



LE PARC OBERNAI

- Expansion and renovation by 2026
- 62 rooms
- 200 place settings
- 10 meeting rooms
- Award-winning Yonaguni SPA



LA CHENAUDIÈRE

- Room renovations in 2024
- 41 rooms
- 90 place settings
- 1 seminar room
- 2500 m² "Nature-Spa"



NEW RESTAURANTS



LE METEOR

- ClubHouse Meteor (Sports bar with 37 TV screens)

 250 - 400 SEATED

 400-600 STANDING



LE TIGRE

- Up to 600 m²

 60 - 300 SEATED

 80-460 STANDING



BRAVO ! LA TAVOLA SOCIALE

- 600 m²

 350 PLACES

CHÈRE AMIE

BRASSERIE DE
L'HÔTEL DES POSTES
STRASBOURG



CHÈRE AMIE

- Up to 425 m²

 210 SEATED

 300 STANDING



L'ARCHIPEL

 120 SEATED



THE DRINKY STORK SOCIAL CLUB

- Up to 400 m²

 140 SEATED

 250 STANDING



LABBB 3 BRASSEURS

 110 SEATED



UNMISSABLE RESTAURANTS



BRASSERIE LES HARAS

 150 SEATED

 300 STANDING



À L'ANCIENNE DOUANE



150 - 450 SEATED



150 - 600 STANDING



MAISON KAMMERZELL

 160 SEATED

 120 - 230 STANDING



PRESTIGIOUS VENUES



EXHIBITION CENTER
NAVE

2 480M²



ROYAL PALACE

 850 SEATED

 1000 STANDING



PALAIS UNIVERSITAIRE



410 SEATED



600 STANDING



VILLA QUAI STURM



350 SEATED



450 STANDING



CHÂTEAU DE POURTALÈS

 80 - 400 SEATED

 50 - 650 STANDING



L'ORANGERIE DU MANOIR

 220 SEATED

 300 STANDING

VISU
PHOTOGRAPHY



CONFRÉRIE SAINT-ETIENNE D'ALSACE

- Up to 200 m²

 160 SEATED

 200 STANDING



SAINT GUILLAUME

 150 SEATED

 350 STANDING



VILLA KNOPF

 50 PLACES

 55 PLACES



UNUSUAL PLACES



GERARD SCHMITTER

CROISIEUROPE

 40 - 200 SEATED

 40 - 200 STANDING



ILL VINO

- Up to 200 m²

 180 STANDING



BATEAU LOUNGE

 30 SEATED

 60 STANDING



LE MAILLON

- Up to 1040 m²

 200 - 500 SEATED

 1400 STANDING



SIG STRASBOURG

 550 SEATED

 650 STANDING



RACING STRASBOURG

 300 SEATED

 520 STANDING



LA HALLE DU MARCHÉ GARE

- Up to 1000 m²

 150 SEATED

 400 STANDING



IMODIS

 180 SEATED

 180 STANDING



KOOMA

 100 SEATED

 200 STANDING

The image shows the exterior of a modern building named 'perle'. The building features a bright yellow wall with numerous silver, spherical ornaments of varying sizes attached to it. The roofline and side walls are clad in light-colored wood. A large red sign with the word 'perle' in a lowercase, sans-serif font is mounted on the roof. The building is set against a blue sky with light clouds. In the foreground, there is green grass and a tree on the left side.

perle

PERLE

 80 SEATED



MAISON MÉSANGE

 28 SEATED

 50 STANDING



**NEW ACTIVITIES &
TEAM-BUILDING**



OPÉRA NATIONAL DU RHIN

- VIP seating,
- Backstage tours and workshops
- Artistic performances inside and outside the opera house
- Tailor-made events



LES SECRETS DU CHOCOLAT

- 4 meeting rooms

 56 SEATED

 UP TO 60 STANDING



NAO. THE ELECTRIC YACHT FROM BATORAMA

- 11 seated



MARIN D'EAU DOUCE



TOUR.ALSACE

- Convertible bus
- 19 seated



ALSA CYCLO TOURS

- On the Alsace Wine Route & in Strasbourg



LES SECRETS DU SABLIER

- Immersive Escape Game for up to 60 people



EVA STRASBOURG E-SPORTS VIRTUAL ARENAS

- 500 M²

DANS LE **NOIR** ?

Strasbourg



DANS LE NOIR

- Dining in the dark for up to 60 diners

ACTIVITÉS TEAM BUILDING

- Discover the town by rally, food tour, brewery, treasure hunt, via virtual reality or on board a boat...
- Bike rental, gastronomic evening, culinary workshop, voice-over recording, karaoke, itinerary on the authentic Alsace Wine Route, canoe building, escape game, musical entertainment...
- CSR-themed activities
- In winter: igloo building, raclette and snowshoe walks, skiing...



INCENTIVES

- Gastronomy in Michelin-starred restaurants
- A unique city tour
- Brewery and vineyard tours
- SPA and massages in renowned locations
- "Les Vitrines de Strasbourg" gift card





SUSTAINABLE TOURISM



10 CLEF VERTE LABEL
HOLDERS



CONVENTION & EXHIBITION CENTRE

- Both certified ISO 9001 & ISO 20121
- PEX : 5000 m² of photovoltaic panels, geothermal energy and natural light



CIARUS

- European ecolabel certified
- 91 rooms
- 7 meeting rooms



KALEIDOSCOOP

- New venue for a responsible, social and solidarity business environment
- 400 sqm meeting spaces



VVF LA PLAINE D'ALSACE OBERNAI ***

- 131 rooms
- 10 meeting rooms



RESORT BARRIÈRE RIBEAUVILLÉ ***

- 54 bedrooms
- 1 modular 280m² meeting room
- 3,600m² eco-responsible spa area



LA CUISINE DE DEMAIN

Certified organic since its opening, La Cuisine de Demain offers local recipes cooked with ingredients sourced within 100km of Strasbourg. Dishes are served in reusable, returnable glass jars as part of their commitment to a zero-waste approach.



DE LA FOOD

Agency specializing in culinary and cultural events.

Their know-how is divided into 3 areas of expertise:

Rental of durable event furniture,
Catering management
Turnkey event organization.



CREATIVE VINTAGE

Alsace-based association founded in 2015 by a group of second-hand and craft enthusiasts. Core business: reuse, recycling, waste reduction, sustainable development, as well as a smart, social and solidarity economy.

MAJOR EVENTS ORGANIZED SINCE 2023:

- European Bridge Championship - 2000 PAX
- European Registrars Conference - 800 PAX
- Jahrestagung der Deutschen Gesellschaft für Immunologie DGFI - 1200 PAX
- Congress of the European Union of Medicine in Assurance and Social Security - EUMASS
- Spring Conference of the Fédération Internationale de l'Automobile Region 1 - FIA Region 1
- International Conference on Semiconductor Photochemistry -SP-
- International Congress of Mathematical Physics -ICMP-
- Pharmaceutical Users Software Exchange - hUSE Eu Connect -
- OESO World Congress (Diseases of the Esophagus)

Coming soon : Euro Mobility Expo - 11 000 PAX

OUR TEAM SPEAKS:



Mireille Dartus
Director



Josiane Jazé
Assistant



Nicolas Bapst
Development manager



Célia Gintz
Communication manager



Chloé Martin
Project manager for Sustainable Tourism



Guillaume Truttman
Project manager

OUR SERVICES

- **Strasbourg Convention Bureau** is your contact and will assist you in studying your requirements and responding to them efficiently.
- As your special partner, we offer a global, impartial approach for your event: from analysing your requirements and searching for suitable service providers and structures, through to the prior inspection visit, we offer you tailor-made services!



“HELLOOPTIMIST: WELCOME OFFER”

The Eurometropole of Strasbourg encourages conference organisers to choose Strasbourg.

Organisers can benefit from services offered by the local authority, such as

- A public transport ticket for each participant valid for the duration of the event
- A detailed map of the city of Strasbourg for participants
- A private tour of the city on a tourist boat
- A welcome speech by the Mayor
- Communication actions around the event

This welcome offer is subject to conditions.



SEE YOU SOON IN STRASBOURG !



STRASBOURG
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YOUR CONTACT IN STRASBOURG

34 rue du Tivoli
67000 STRASBOURG
contact@mystrasbourg.com
+33 (0)3 88 13 41 30

