

OKKO HOTELS, YOUR 4* STOP-OFF IN STRASBOURG



OKKO

HOTELS

FOUR STARS
NO CLOUD

OKKO HOTELS IT'S...

- The **new French brand** of city-centre hotels, created by **Olivier Devys** (founder of Suitehotel for the Accor group) with the support of **Paul Dubrule** (co-founder of the Accor group)
- The **first 4* hotel concept** offering **all-inclusive rates**
- **8 already opened hotels** in Nantes, Grenoble, Lyon, Cannes, Rueil-Malmaison, Bayonne, Paris and Strasbourg which have already seduced their customers
- **6 hotels under construction** in Paris (3), Toulon, Lille and Meudon (opening in 2019 and 2021)
- A goal of **40 hotels in France**



Olivier Devys

OKKO HOTELS STRASBOURG CENTRE

**Presqu'île Malraux - rue du Bassin d'Austerlitz
67100 Strasbourg**

Capacity : 120 rooms

Location : The hotel forms part of the audacious Black Swans project: an architectural project at the heart of the Presqu'île Malraux, in a fast-developing neighborhood.

Accessibility :

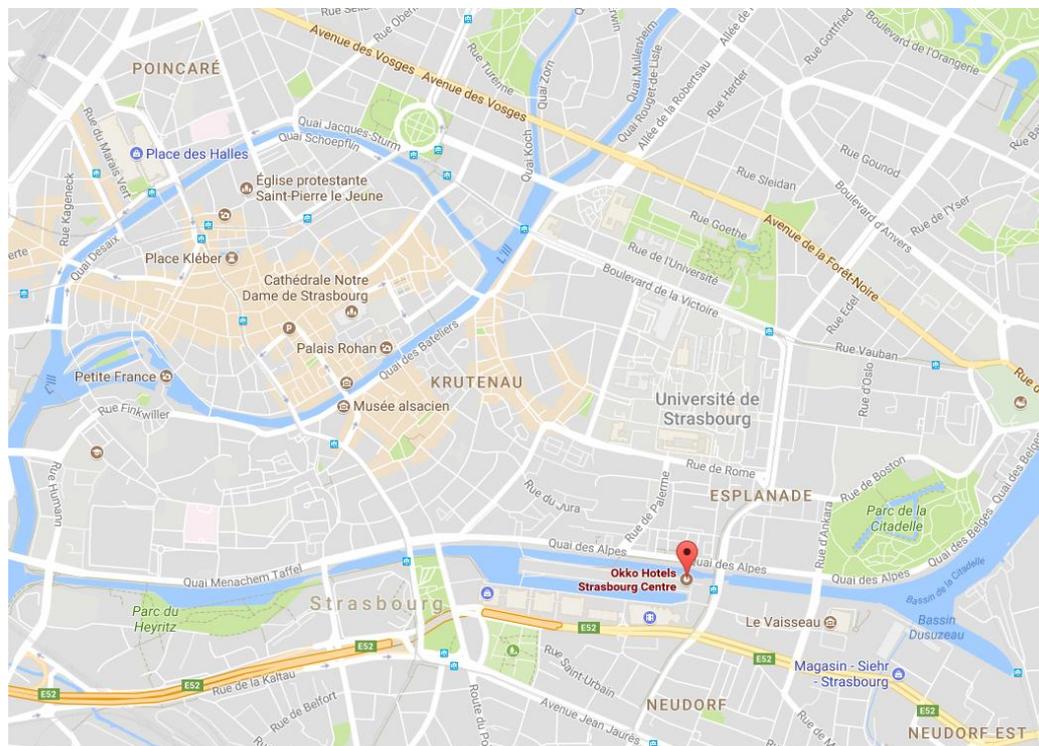
- A 10-minute walk to the center of Strasbourg
- Close to Etoile-Bourse and Winston Churchill tram stations
- Close to Etoile-Bourse bus station

Manager : Eléonora De Rosa

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To Book : www.okkohotels.com

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...YOUR NEW 4* BRAND, SOON EVERYWHERE IN FRANCE

Open since 2014

Nantes
Grenoble
Lyon

2016

Cannes
Rueil-Malmaison
Bayonne

2017

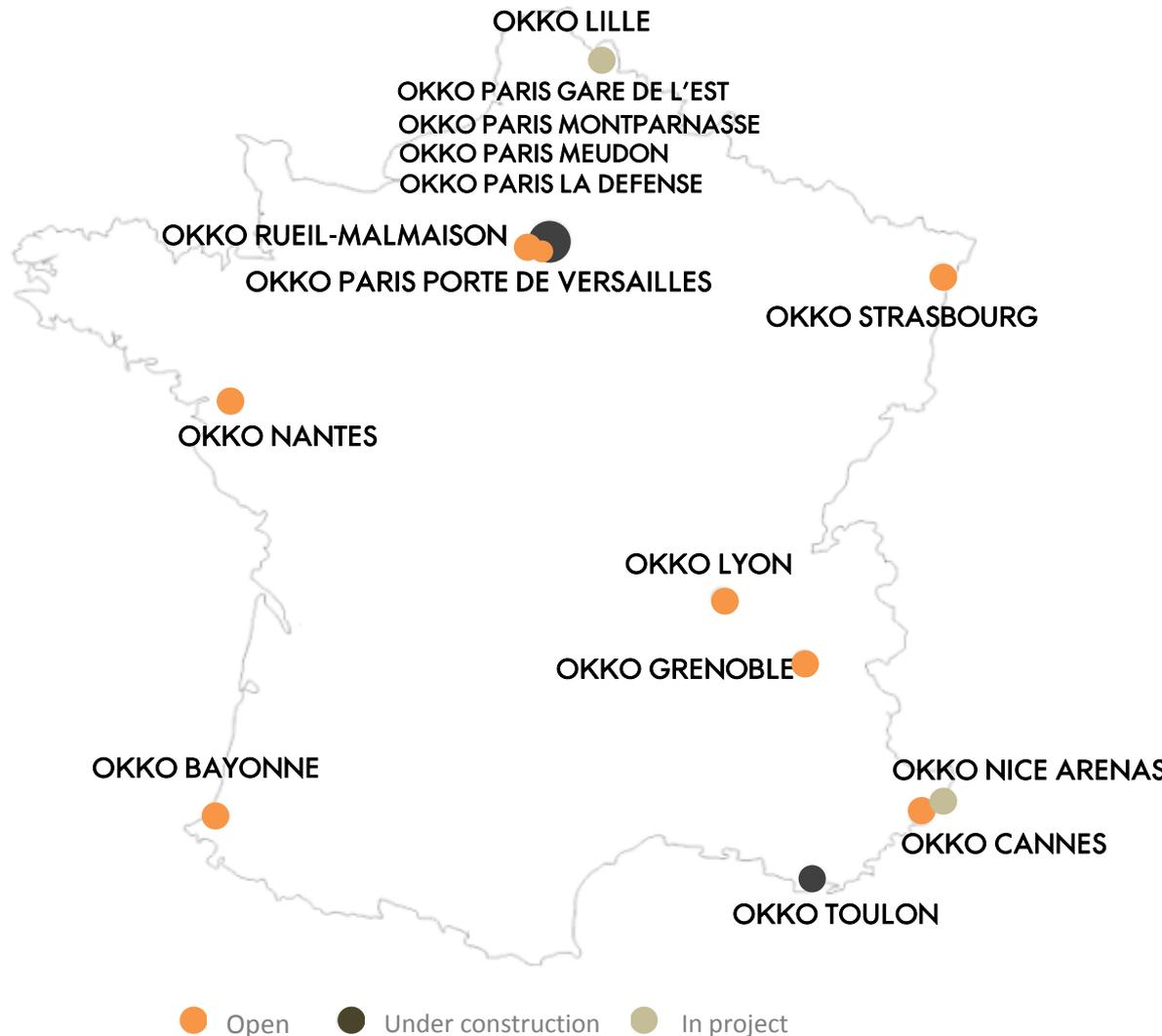
Paris Porte de Versailles
Strasbourg

2019

Paris - Gare de l'Est
Paris - Montparnasse

2020-2021

Toulon
Lille
Meudon
Paris - La Défense
Nice Arenas



THE CLASSIC ROOMS : BLEND AESTHETICS WITH PURPOSE

A 18 m² urban cocoon that includes *:

- Top of the range bedding , Italian crumpled linen and coton sheets
- A bathroom equipped with walk-in shower, basin and illuminating mirror. Ecocert standard cosmetic products and cotton bath linen by Max Havelaar
- A flat-screen television with a selection of French and international channels, video on demand and radio alarm-clock
- A telephone with free calls to national landlines and mobile numbers, as well as credit for international calls
- A desk with mains power and network sockets
- A dressing area and luggage carrier
- A Nespresso coffee machine
- A fast and reliable Wi-Fi connection
- No mini-bar but a free bottle of water and all the refreshments you could possibly need, available around the clock in the Club area

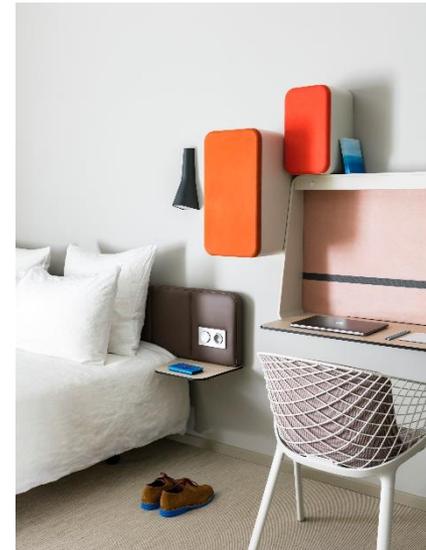


*: all the services outlined above are included in the price of the room and are not billed as extra

THE PREMIUM ROOMS: STYLE AND SPACE

The premium rooms:

- Benefit from the same services and equipments than the classic rooms.
- Are bigger: approximatively 25 m²
- Are perfect for a long stay or a weekend for two guests



*: all the services outlined above are included in the price of the room and are not billed as extra

THE CLUB : MIX DESIGNER DECOR WITH CONVIVIALITY

A living space where you will find at all times*:

- A kitchen offering snacks and refreshments throughout the day, breakfast from 07:00 to 10:00 and *apéritivo* from 18:30 to 21:30. Most of the products we offer are organic, all of them are simply delicious
- Many lounge spaces for both work and relax
- A business corner with computers and a printer, as well as the option to send and receive faxes on demand
- A meeting room for 6 people is available on reservation
- A fitness and well-being space equipped with weights and cardio-training machines in addition to a sauna
- A shop offering local products
- A selection of newspapers, magazines and good books
- A team of staff on hand 24 hours a day to tend to your every need



*: all the services outlined above are included in the price of the room and are not billed as extra

THE CLUB : MIX DESIGNER DECOR WITH CONVIVIALITY



A 24/7 SERVICE

A relaxing stay:

- Our hotels are **open 24/7**. No need to worry about your time of arrival, there will always be someone to welcome you.
- The **Club is accessible anytime**. Just like at home, you will find snacks and refreshments throughout the day.
- At OKKO HOTELS, the check-in has been simplified and check-out has been erased. Thus, **our staff is on hand 24h a day** to tend to your every need: to order a taxi, to book a table at a restaurant, to recommend a sight to see.



A CONNECTED BUSINESS

A multichannel communication

- You have the possibility to book over **the telephone**, via our **website** www.okkohotels.com or on **OKKO HOTELS' app**. By booking online, you will also be able to share any preferences or specific requests with us to save you time at arrival.
- Each of our websites are equipped with a **live chat feature**, enabling us to respond immediately to all your questions.
- An **E-Concierge** is also available via the OKKO HOTELS' app. At any moment during your stay, you'll be able to enjoy all the services offered.
- Stay connected thanks to exclusive services included in the rate: high performance WiFi, Video On Demand, iMacs available in the Club and unlimited calls.



A CONCEPT APPROVED BY OPINION LEADERS...

The OKKO HOTELS concept seduces the local, national and specialized press, by its innovative concept, its design and its quality of services:

« A new way to think hospitality rules »

Les Echos
LE MONTAGNE DE L'ECONOMIE

« OKKO, a new hotel concept is born [...] no such challenge was taken up since the launch of Mama Shelter »

LE FIGARO



« A real innovation in 4* hotel industry »

The Good Life

E L L E
DECORATION

« This new 4* hotel brand sees things in big »

“ A minimalist chic ”, “affordable design hotels” selection by IDEAT

OFFICIEL
voyage

Selected as one of the 50 hotels of the year, in the Service category

Les Echos
— BUSINESS —

« A rejuvenated vision of hospitality made in France »

LEXPRESS styles

« OKKO. Here are two syllables about which we should hear a lot [...] and the name of a 4 stars urban hotel chain which renew the hotel business »



« Nantes OKKO Château [...] an affordable and rationalized luxury »
AIR FRANCE MAGAZINE

... AND BY OUR CUSTOMERS

Since its opening in October 2017, our hotel has become one a reference in the 4* hotels of the city and in our Customers' heart:



N°31 out of 131 hotels in
Strasbourg

80 reviews

Booking.com

9/10

602 reviews



9,2/10

68 reviews

« Welcoming staff, great atmosphere,
and awesome food too ! One-of-a-kind
concept that deserves to be advertised ! »

« The «feel like home» concept
is really enjoyable »

« All hotels should be like this! »

«All the good sides of the 4 star-hotel
without the "pompous" effect of some
establishments »

« Convivial, modern,
chic and
functional»

« Better than a hotel...a
place to live »

« The club room is a perfect lounging area to
prepare for whatever plans you have for the
night or if you just want some place to relax
and possibly mingle »