

# PRESENTATION OF STRASBOURG

**STRASBOURG**  
**CONVENTION BUREAU**  
myStrasbourg.com

is a service of

**OFFICE EUROMÉTROPOLITAIN  
DE TOURISME, DES LOISIRS  
& DES CONGRÈS DE STRASBOURG**









# GEOGRAPHICAL SITUATION





**ALSACE ELECTED  
MOST WELCOMING  
REGION IN  
FRANCE  
IN 2021 & 2022**

**THE TRAVELLER  
REVIEW AWARDS**

**BY BOOKING**



**Booking.com**





# Strasbourg

## RANKS 5TH



in the ICCA rankings

**STRASBOURG**  
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# A CITY WITH A REPUTATION

- 1st entry in the ranking of the most beautiful Christmas markets in the world (Lonely Planet)
- 3rd in the ranking of quality of life in France
- 3rd in the ranking of the least stressful cities in France
- 6th most popular destination for international tourists
- Best connected city in France (mobile connection)





# STRASBOURG. HIGHLY ATTRACTIVE

## ■ Population

- Strasbourg: 290 000 inhabitants
- 8th largest city in France
- Eurometropole of Strasbourg:  
500 000 inhabitants
- Alsace: 1 879 000 inhabitants





# TGV ACCESS - HIGH SPEED TRAINS

**1:45** from Paris

**1:49** from Charles de Gaulle TGV

## LESS THAN 2 HOURS AWAY:

- Metz in **0:49**
- Stuttgart in **1:19**
- Luxembourg in **1:33**
- Frankfurt in **1:49**
- Marne-la-Vallée - Chessy in **1:50**
- Dijon in **1:59**





# TGV ACCESS – HIGH SPEED TRAINS

## LESS THAN 4 HOURS AWAY:

- Massy TGV in 2:23
- Lille in 2:46
- Lyon in 3:32
- Brussels in 3:42
- Munich in 3:51

## LESS THAN 6 HOURS AWAY:

- Rennes in 4:54
- Nantes in 4:57
- Marseille in 5:30
- Bordeaux in 5:09
- Montpellier in 5:45



# ACCESSIBILITY BY AIR

Connected to the biggest European hubs:

➤ Madrid : **IBERIA** base to 70 destinations worldwide

## Other direct connections from Strasbourg:

Domestic Flights : Ajaccio, Bastia, Bordeaux, Brest, Calvi, Figari, Lyon, Marseille, Nantes, Nice and Toulouse.

International : Agadir, Algiers, Athens, Barcelona, Bucarest, Casablanca, Constantine, Corfu, Djerba, Faro, Fez, Héraklion, Istanbul, Lanzarote, London, Madrid, Malaga, Marrakech, Nador, Naples, Olbia, Oran, Oujda, Palermo, Palma, Porto, Rome, Spli, Tunis and Warsaw.

*The airport is served up to 5 times an hour by a shuttle train, which Strasbourg station in 8 minutes! (€3.10 one way).*

## Multimodal connections with hubs:

- Frankfurt - **Lufthansa Express Bus** 6 shuttles / day in 2h30
- Paris Charles de Gaulle and Orly - Train + Air by 25 airlines





# ACCESSIBILITY BY AIR

- Airports less than 2 hours from Strasbourg:
  - Karlsruhe/Baden-Baden: 45 min
    -  base to over 30 destinations
  - EuroAirport Bâle-Mulhouse-Fribourg: 1:30
    - 8,1 million passengers in 2023
    -  base to over 70 destinations
  - Stuttgart: 1:40 by road
  -  base to over 90 destinations







STRASBOURG  
MAP



# STRASBOURG. AN EXTRAORDINARY ARCHITECTURAL HERITAGE

- The architecture to be seen in Strasbourg is extraordinary by any standards, with its:
  - magnificent cathedral
  - half-timbered houses
  - and medieval streets
  - Imperial palaces...





# STRASBOURG. AN ARCHITECTURE BETWEEN TRADITION...

- The historic city centre, the “Strasbourg Grande Ile”, was classified as a World Heritage site by UNESCO in 1988: the first time such an honour was granted to an entire city quarter in France



United Nations  
Educational, Scientific and  
Cultural Organization



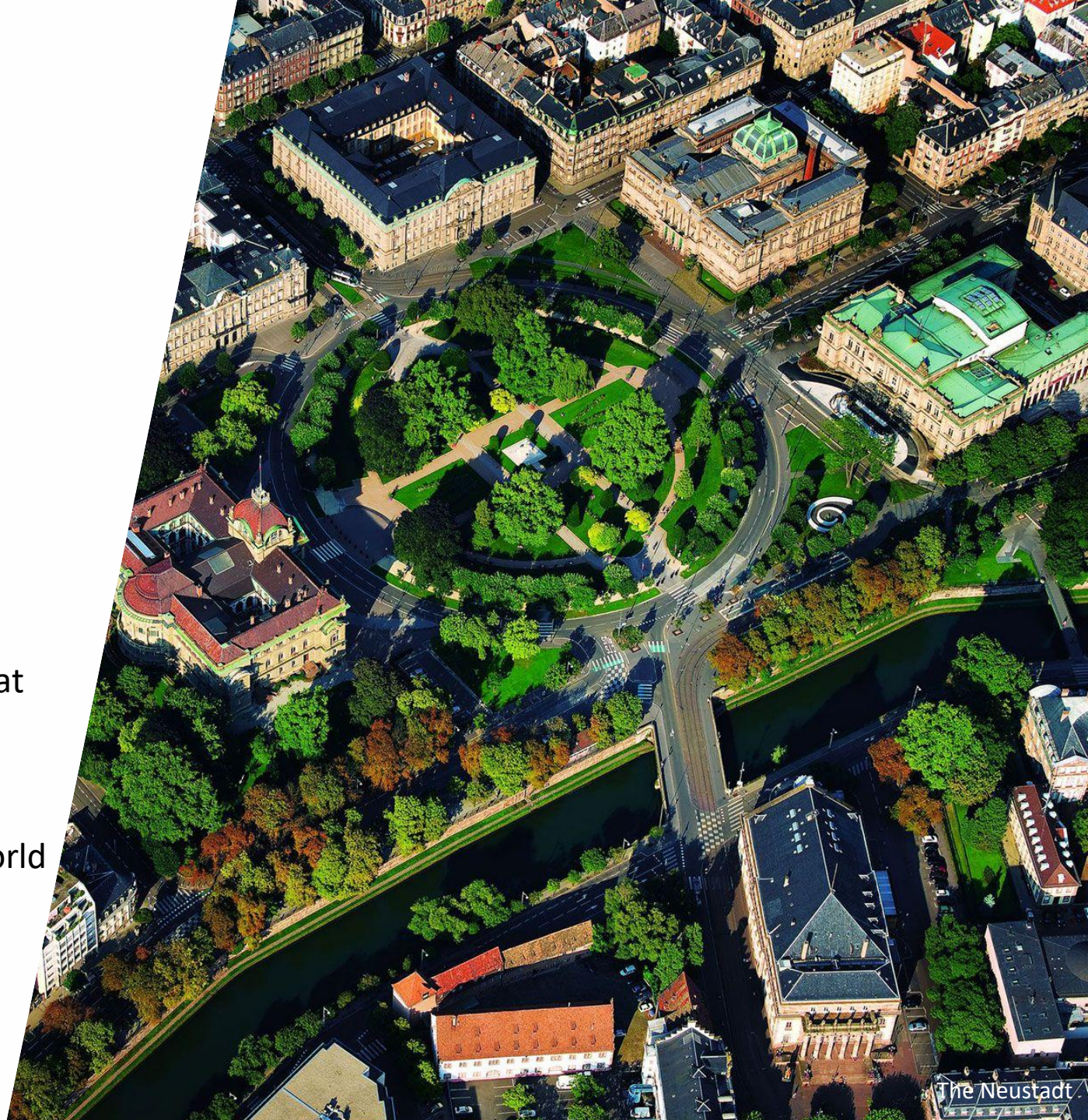
- **Strasbourg, Grande-Île and Neustadt**
- inscribed on the World
- Heritage List in 1988, extended in 2017





# ... AND AN URBAN PROWESS: THE IMPERIAL DISTRICT

- The former imperial quarter, built between 1880 and 1918, is a legacy of the German period and forms the Neustadt.
- The monumental urban planning and wide avenues embody an exemplary vision of the German city of that time.
- July 2017: The German Neustadt is also a UNESCO World Heritage Site





# STRASBOURG. HUMANIST TRADITION. SEAT OF MANY INSTITUTIONS OF THE EUROPEAN UNION AND OF THE WIDER EUROPE

- European Parliament, Council of Europe, European Court of Human Rights, Pharmacopée Européenne, Eurocorps, European Science Foundation, Assembly of European Regions, headquarters of the European television channel ARTE





# STRASBOURG. COMMITTED CITY

- Commitment to the **GDS - Global Destination Sustainability Movement**.
  - **2024 score : 67%**
- Strasbourg, **1st city** in Booking's 2023 "Sustainable Travel Establishments" ranking.
- Membership of the **Acteurs du Tourisme Durable** association.
- Signature of the City of Strasbourg's **Pact** for a Sustainable Local Economy.





# STRASBOURG. COMMITTED CITY



2023 Awards

France's greenest cities

## PALMARÈS 2023

Les villes  
les plus vertes  
de France



1. ANGERS

=

2. RENNES

+5

3. STRASBOURG

NEW

STRASBOURG

3<sup>e</sup>

**The European city occupies a remarkable place in the rankings!**

It owes its third place to a policy of bold greening implemented through its Canopée 2020-2026 plan, which aims to increase the tree cover in the city, more actively renew the tree population dying trees and to further develop the way in which trees are planted.

Adapting tree care to the new climatic conditions in order to adapt to climate change.

The goal: to plant 10,000 additional trees by 2030!

The city is also focusing on The city's 1,050,000 m<sup>2</sup> of green spaces, cultivated with zero pesticides and differentiated management, provide the equivalent of 259 soccer pitches of plants!





# STRASBOURG. COMMITTED CITY

- New memberships for committed structures
- **Mobilization and promotion** of committed service providers on our website
- Promotion of local associations and sustainable solutions for our members via "Sustainable Tourism" newsletters
- Signing of a 2023-2026 **progress contract** to improve SCB's CSR practices.





# STRASBOURG. COMMITTED CITY

- A guide to organizing a more responsible event in Strasbourg
- Checklist
- Tips and toolboxes
- Useful local contacts

- [View the guide here](#) -



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# STRASBOURG. AN ABUNDANCE OF BRAINPOWER

## 4th best university in France

- 57 000 students, 2800 research assistants and professors, 72 laboratories (CNRS, INSERM), 7 engineering schools...
- The only university campus in France with 4 Nobel Prize winners in place
  - Jean-Marie Lehn - Chemistry (1987)
  - Richard Schrock - Chemistry (2005)
  - Jules Hoffmann - Physiology and medicine (2011)
  - Jean-Pierre Sauvage - Chemistry (2016)
- Ranked among the top 100 - 150 worldwide (Shanghai 2024 ranking)
- 7th best French university

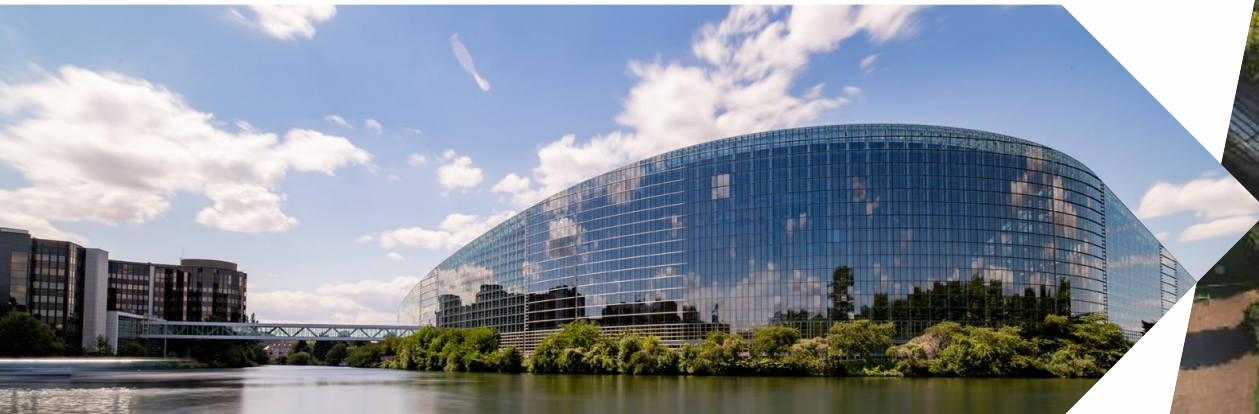
## The INSP (The National Institute of Public Service), a school at the heart of Europe:

- Located in Strasbourg, the INSP is a key player in promoting and distributing European projects (Cycle of Higher European Studies)



## ... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
  - The European quarter





## ... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
  - The monumental facade of the station covered by an immense glass structure





## ... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
  - The Malraux Island





# NOT FORGETTING GASTRONOMY!

- Alsace has 35 Michelin-starred restaurants in 2024, including 9 in Strasbourg:

1. Au Crocodile 🌸
2. Buerehiesel 🌸
3. Umami 🌸
4. Le 1741 🌸
5. Le Jardin Secret 🌸
6. Les Funambules 🌸
7. Les Plaisirs Gourmands 🌸
8. Relais de la Poste 🌸
9. de:ja 🍀 🌸





# NOT FORGETTING GASTRONOMY!

- Culinary specialties: choucroute, tarte flambée, kugelhopf, munster, baeckeffe, foie gras, bretzels
- Alsace wine and its 7 grape varieties: Sylvaner, Pinot Blanc, Riesling, Muscat, Pinot Gris, Pinot Noir and Gewurztraminer
- “Eaux-de-vie”/spirits (mirabelle, kirsch, plum liqueur), Marc (mixture of the best Alsatian types of wines), liqueurs (blueberry, blackberry, pine tree...)
- Craft breweries





# GETTING AROUND STRASBOURG

## BY TRAM

The tram network of the Urban Community of Strasbourg is the biggest in France, with 8 lines

Excellent connections between hotels from the city centre and the Convention Centre, European Institutions...

"My Ticket": a transport offer for conference, seminar and symposium organizers for 3 days = €9!





signes fonctionnent  
24h30 et jusqu'à 0h30



# GETTING AROUND STRASBOURG

- **STRASBOURG. GREEN CITY. QUEEN OF CYCLING**
  - France's no. 1 cycling city, with over 600 km of cycle paths
  - Bike rental service: Vélhop!
- France's 1st "walkable" city among those with over 200,000 inhabitants





# MEETING AND CONVENTION FACILITIES





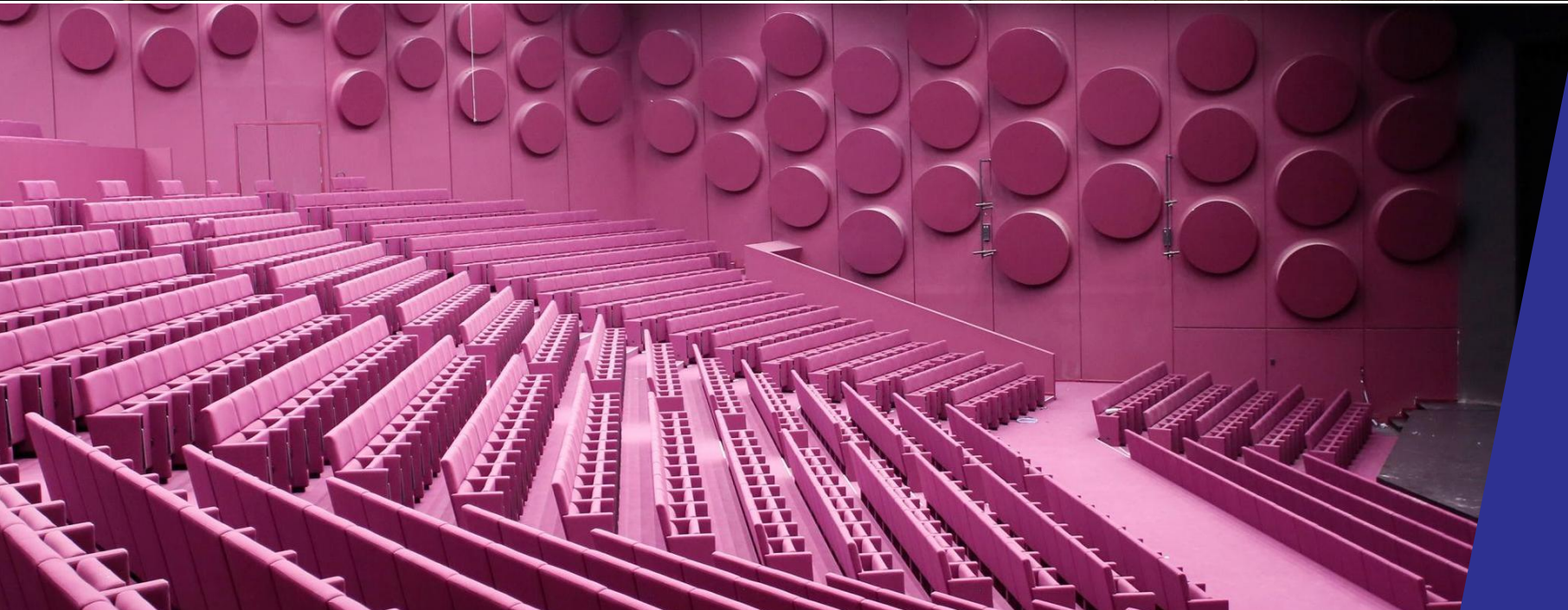
**STRASBOURG  
CONGRESS & EXHIBITION  
CENTRE**



# A CONVENTION CENTRE EXPANDED AND OPTIMISED

- 3 auditoriums:
  - Erasme: 1900 seats
  - Schweitzer: 1200 seats
  - Cassin: 500 seats
- 23 meeting rooms, from 20 to 500 seats, fully equipped and with plenty of natural light
- 1 exhibition hall with a surface area of approx. 3000 m<sup>2</sup>
- 1 multi-purpose food court, up to 1500 guests
- 10 000 m<sup>2</sup> of multi-purpose spaces
- 26 000 m<sup>2</sup> of additional exhibition surface area in the Parc des Expositions





**STRASBOURG  
CONGRESS & EXHIBITION  
CENTRE**





**STRASBOURG  
CONGRESS & EXHIBITION  
CENTRE**





**STRASBOURG  
CONGRESS & EXHIBITION  
CENTRE**



# NEW EXHIBITION CENTRE

- 26 000 m<sup>2</sup> of covered exhibition space
  - 10 000 m<sup>2</sup> of useful space (services, technical rooms, reception)
  - 22 000 m<sup>2</sup> of parking
  - 16 000 m<sup>2</sup> of logistics platforms
- 
- Approximately 58 000 m<sup>2</sup> of buildings



© Kengo Kuma & Associates - Bartosch Salmanski







## ZÉNITH STRASBOURG

- Up to 7 800 people





## IRCAD

- Up to 247 people





## CCI CAMPUS

- Up to 300 people





## LE VAISSEAU

- Up to 143 people





## BIBLIOTHÈQUE NATIONALE UNIVERSITAIRE

- Up to 142 people

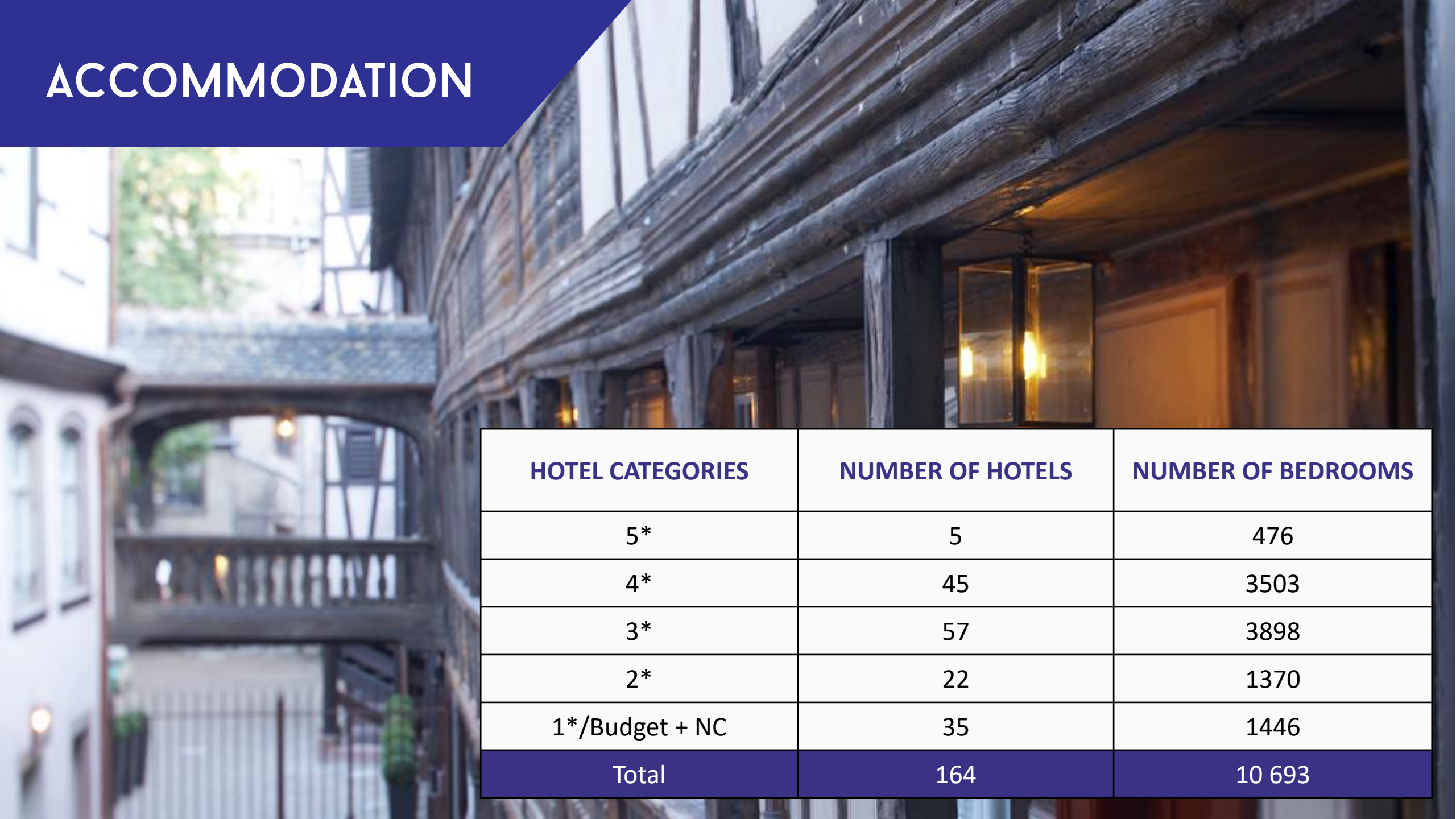




ACCOMMODATION



# ACCOMMODATION



HOTEL CATEGORIES	NUMBER OF HOTELS	NUMBER OF BEDROOMS
5*	5	476
4*	45	3503
3*	57	3898
2*	22	1370
1*/Budget + NC	35	1446
Total	164	10 693



# ACCOMMODATION

- **5\* hotels with meeting rooms**
  - Sofitel Strasbourg Grande Île – 150 rooms
  - Maison Rouge Hôtel & Spa – 131 rooms *opening 2020*
  - Hôtel Régent Petite France & Spa – 92 rooms
  - Château de l'Île – 62 rooms
  
- **4\* hotels with meeting rooms**
  - AC et Residence Inn By Marriott – 251 rooms *opening 2022*
  - Hilton Strasbourg – 245 rooms
  - Citadines Eurométropole Strasbourg – 166 rooms *opening 2021*
  - 7Hotel & Spa rooms
  - Aloft by Marriott – 123 rooms *opening 2020*
  - OKKO Hotels – 120 rooms
  - Hôtel L'Europe Colmar – 120 rooms
  - Voco Strasbourg Centre The Garden – 120 rooms
  - Le Leonor – 116 rooms – *opening 2021*
  - Hôtel Les Haras – 115 rooms
  - BOMA Hotel – 103 rooms
  - Lagrange City Strasbourg – 97 rooms
  - Hôtel Athena Spa – 92 rooms
  - Hôtel Tandem – Boutique-Hotel – 70 rooms
  - Hôtel des Vosges – 63 rooms – *opening 2020*
  - Resort Barrière Ribeauvillé – 56 rooms
  
- **3\* hotels with meeting rooms**
  - Hôtel Kyriad Strasbourg Nord Palais des Congrès – 120 rooms
  - Ibis Strasbourg Centre Gare – 117 rooms
  - Citadines Kléber Strasbourg – 107 rooms
  - Appart'City Strasbourg Centre – 105 rooms
  - Grand Hôtel Strasbourg – 92 rooms
  - Le Moulin de La Wantzenau – 30 rooms *opening 2021*
  - Holiday Inn Express Strasbourg Centre – 147 rooms



**NEW HOTEL IN STRASBOURG**





## AC BY MARRIOTT \*\*\*\*

- 170 rooms
- 1 meeting room for up to 130 people
- 1 panoramic restaurant-bar "Archipel restaurant and sky lounge"
- Archipelago business district, 3 minutes' walk from the Convention and Exhibition Centre





## CITADINES EUROMÉTROPOLE STRASBOURG \*\*\*\*

- Summer 2021
- 166 rooms
- 4 meeting rooms (400 m<sup>2</sup>)
- Sothys Spa including sauna, hammam, indoor pool





## HOTEL ALOFT \*\*\*\*

- Summer 2020
- Marriott Group
- 123 rooms
- 1 meeting room of 50 m<sup>2</sup>
- 1 bar with urban design
- Green Key





## MAISON ROUGE HÔTEL & SPA \*\*\*\*\*

- Autumn 2020
- Autograph Collection, Marriott Group
- 131 rooms
- Strasbourg city centre





## IBIS STYLES PALAIS DES CONGRÈS

- Renovation 2023
- 120 rooms
- 4 meeting rooms
- 90 dining places





## LE LEONOR \*\*\*\*

- Autumn 2021
- 116 rooms
- 4 seminar rooms
- 500 m<sup>2</sup> of interior courtyard
- Fitness area, restaurant, bar
- Strasbourg city centre, located next to the Sofitel





## HOTEL LES HARAS \*\*\*\*

- Autumn 2020: 41 additional rooms
- Total: 115 rooms
- NUXE Spa: 400 m<sup>2</sup>.
- 3 meeting rooms of 30, 35 and 65 m<sup>2</sup>





## HOTEL BOMA \*\*\*\*

- 103 rooms
- Summer 2020: 4 new meeting rooms of 18, 43, 67 and 110 m<sup>2</sup>





**NOVOTEL \*\*\*\***  
**STRASBOURG CENTRE HALLES**

- 98 rooms
- 4 seminar rooms

**IBIS \*\*\***  
**STRASBOURG CENTRE HALLES**

- 98 rooms





## CIARUS

- 91 rooms
- 300 place settings
- Renovation of 7 meeting rooms in 2023
- European Ecolabel





## RESIDENCE INN BY MARRIOTT \*\*\*\*

- 81 rooms
- 1 fitness room
- 1 breakfast room
- Archipelago business district, 3 minutes' walk from the Convention and Exhibition Centre





## HÔTEL TANDEM \*\*\*\* BOUTIQUE-HOTEL

- 70 rooms
- 1<sup>st</sup> eco-responsible boutique-hotel in Strasbourg





## IBIS STYLES STRASBOURG CENTRE RÉPUBLIQUE 2024

- 85 rooms
- 182-room combo with Ibis Budget
- 12' walk from the Congress center





## HOTEL DES VOSGES \*\*\*\*

- Autumn 2020
- La Tour Collection Group
- 63 rooms
- Spa area
- 3 meeting rooms: 26, 27 and 60 m<sup>2</sup>





## THE PEOPLE

- Summer 2021
- 59 rooms
- 262 beds
- Krutenau, university district





## LE PARC OBERNAI

- Expansion and renovation by 2026
- 62 rooms
- 200 place settings
- 10 meeting rooms
- Award-winning Yonaguni SPA



# NEW RESTAURANTS IN STRASBOURG





## LE METEOR

- ClubHouse Meteor (Sports bar with 37 TV screens)

🍴 250 - 400 SEATED

🍷 400-600 STANDING





## LE TIGRE

- Up to 600 m<sup>2</sup>

🍴 60 - 300 SEATED

🍷 80-460 STANDING





## BRAVO ! LA TAVOLA SOCIALE

- 600 m<sup>2</sup>

 350 PLACES



# CHÈRE AMIE

BRASSERIE DE  
L'HÔTEL DES POSTES  
STRASBOURG



## CHÈRE AMIE

- Up to 425 m<sup>2</sup>

 210 SEATED

 300 STANDING





L'ARCHIPEL

 120 SEATED





## THE DRINKY STORK SOCIAL CLUB

- Up to 400 m<sup>2</sup>

🍴 140 SEATED

🍷 250 STANDING





## LA CUVETTE DES BOUILLONS

 85 SEATED



# UNMISSABLE RESTAURANTS IN STRASBOURG





## BRASSERIE LES HARAS

 150 SEATED

 300 STANDING





## À L'ANCIENNE DOUANE



150 - 450 SEATED



150 - 600 STANDING





## MAISON KAMMERZELL

 160 SEATED

 120 - 230 STANDING



# **PRESTIGIOUS VENUES IN STRASBOURG**





EXHIBITION CENTER  
NAVE

2 480M<sup>2</sup>





## ROYAL PALACE

 850 SEATED

 1000 STANDING





## PALAIS UNIVERSITAIRE



410 SEATED



600 STANDING

©Philippe Stirnweiss





## VILLA QUAI STURM



350 SEATED



450 STANDING





## CHÂTEAU DE POURTALÈS

🍴 80 - 400 SEATED

🍷 50 - 650 STANDING





## L'ORANGERIE DU MANOIR

 220 SEATED

 300 STANDING

VISU  
PHOTOGRAPHY





## CONFRÉRIE SAINT-ETIENNE D'ALSACE

- Up to 200 m<sup>2</sup>

 160 SEATED

 200 STANDING





## SAINT GUILLAUME

 150 SEATED

 350 STANDING





## VILLA KNOPF

 50 PLACES

 55 PLACES



# UNUSUAL PLACES





GERARD SCHMITTER

## CROISIEUROPE

🍴 40 - 200 SEATED

🍷 40 - 200 STANDING





## ILL VINO

- Up to 200 m<sup>2</sup>

🍷 180 STANDING





## BATEAU LOUNGE

 30 SEATED

 60 STANDING





**SIG STRASBOURG**

 **550 SEATED**

 **650 STANDING**





## RACING STRASBOURG

 300 SEATED

 520 STANDING





## LA HALLE DU MARCHÉ GARE

- Up to 1000 m<sup>2</sup>

 150 SEATED

 400 STANDING





IMODIS

✂ 180 SEATED

🍷 180 STANDING





## KOOMA

🍴 100 SEATED

🍷 200 STANDING





PERLE

 80 SEATED





## MAISON MÉSANGE

 28 SEATED

 50 STANDING



# **NEW ACTIVITIES & TEAM-BUILDING IN STRASBOURG**





## OPÉRA NATIONAL DU RHIN

- VIP seating,
- Backstage tours and workshops
- Artistic performances inside and outside the opera house
- Tailor-made events





## LES BAINS MUNICIPAUX

- Private areas: pools, Roman baths & modern balneotherapy, treatment rooms, kitchen and terrace...
- Creation of unusual and combined events
- Corporate ticketing - Well-being
- Corporate gifts and local end-of-year gift boxes





## LES SECRETS DU CHOCOLAT

- 4 meeting rooms

 56 SEATED

 UP TO 60 STANDING





## NAO. THE ELECTRIC YACHT FROM BATORAMA

- 11 seated

JULIEN  
PHOTO





MARIN D'EAU DOUCE





## TOUR.ALSACE

- Convertible bus
- 19 seated





## ALSA CYCLO TOURS

- On the Alsace Wine Route & in Strasbourg





## LES SECRETS DU SABLIER

- Immersive Escape Game in Strasbourg for up to 60 people





## EVA STRASBOURG E-SPORTS VIRTUAL ARENAS

- 500 M<sup>2</sup>



DANS LE **NOIR** ?

*Strasbourg*



## DANS LE NOIR

- Dining in the dark for up to 60 diners



# ACTIVITÉS TEAM BUILDING

- Discover the town by rally, food tour, brewery, treasure hunt, via virtual reality or on board a boat...
- Bike rental, gastronomic evening, culinary workshop, voice-over recording, karaoke, itinerary on the authentic Alsace Wine Route, canoe building, escape game, musical entertainment...
- CSR-themed activities
- In winter: igloo building, raclette and snowshoe walks, skiing...





# INCENTIVES

- Gastronomy in Michelin-starred restaurants
- A unique city tour
- Brewery and vineyard tours
- SPA and massages in renowned locations
- “Les Vitrines de Strasbourg” gift card







SUSTAINABLE TOURISM





10 CLEF VERTE LABEL  
HOLDERS





## CONVENTION & EXHIBITION CENTRE

- Both certified ISO 9001 & ISO 20121
- PEX : 5000 m<sup>2</sup> of photovoltaic panels, geothermal energy and natural light





## CIARUS

- European ecolabel certified
- 91 rooms
- 7 meeting rooms





## KALEIDOSCOOP

- New venue for a responsible, social and solidarity business environment
- 400 sqm meeting spaces





## 48 ° NORD LANDSCAPE HOTEL

- Eco-designed
- 14 rooms
- 40 place settings
- 1 seminar room for 12 people





## VVF LA PLAINE D'ALSACE OBERNAI \*\*\*

- 131 rooms
- 10 meeting rooms





## LA CUISINE DE DEMAIN

Certified organic since its opening, La Cuisine de Demain offers local recipes cooked with ingredients sourced within 100km of Strasbourg. Dishes are served in reusable, returnable glass jars as part of their commitment to a zero-waste approach.





## DE LA FOOD

Agency specializing in culinary and cultural events.

Their know-how is divided into 3 areas of expertise:

Rental of durable event furniture,  
Catering management  
Turnkey event organization.





## CREATIVE VINTAGE

Alsace-based association founded in 2015 by a group of second-hand and craft enthusiasts. Core business: reuse, recycling, waste reduction, sustainable development, as well as a smart, social and solidarity economy.



# OUR TEAM SPEAKS:



**Mireille Dartus**  
Director



**Josiane Jazé**  
Assistant



**Nicolas Bapst**  
Development manager



**Célia Gintz**  
Communication manager



**Chloé Martin**  
Project manager for Sustainable Tourism



**Guillaume Truttman**  
Project manager



# OUR SERVICES

- **Strasbourg Convention Bureau** is your contact and will assist you in studying your requirements and responding to them efficiently.
- As your special partner, we offer a global, impartial approach for your event: from analysing your requirements and searching for suitable service providers and structures, through to the prior inspection visit, we offer you tailor-made services!





# “HELLOPTIMIST: WELCOME OFFER”

The Eurometropole of Strasbourg encourages conference organisers to choose Strasbourg.

Organisers can benefit from services offered by the local authority, such as

- A public transport ticket for each participant valid for the duration of the event
- A detailed map of the city of Strasbourg for participants
- A private tour of the city on a tourist boat
- A welcome speech by the Mayor
- Communication actions around the event

*This welcome offer is subject to conditions.*





# SEE YOU SOON IN STRASBOURG !





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# YOUR CONTACT IN STRASBOURG

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