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7 REASONS TO CHOOSE STRASBOURG FOR YOUR EVENTS

STRASBOURG
CONVENTION BUREAU
myStrasbourg.com

1 A DYNAMIC CITY WITH A DEVELOPED EVENTS OFFER

The large number of structures in Strasbourg means it can provide a made-to-measure welcome for your events. Among the structures:

- a renovated Convention Centre with 3 auditoriums, 23 meeting rooms,
- 2022: new Exhibition Centre featuring 26,000 m² of covered areas,
- the biggest Zénith in France, with over 7,800 seats in “convention configuration”.

Facilities and hotels are easily accessible by tram or bicycle.





2 AN INTERNATIONAL CITY, HEADQUARTERS TO EUROPEAN INSTITUTIONS

With over 2,000 years of history and international encounters, Strasbourg occupies a privileged position in the heart of Europe. It is humanist, a pioneer in the reconstruction of Europe, and is the headquarters of a number of the Union's institutions: the European Parliament, the Council of Europe and the European Court of Human Rights.



3 A FAST, EASY-TO-ACCESS CITY

Strasbourg is at the crossroads of 2 high-speed rail lines and 1 hr 46 min from Paris. There is also an airport just 9 minutes from the city centre, reinforced by the Basel-Mulhouse-Freiburg EuroAirport, one and a half hours away, and 7 other international airports within 2 hrs 30 min: Paris Charles de Gaulle, Amsterdam, Baden-Baden, Frankfurt, Munich, Stuttgart and Zurich.

As such, Strasbourg is ever-so easy to access from the main cities in France and around the world.



4 A WELCOMING CITY, WITH AN ATTRACTIVE HOTEL BASE

From charming, boutique hotels to major international chains, Strasbourg offers a wide range of accommodation, from budget-conscious to top-end: 155 hotels with a total of 10,000 rooms, including around a hundred three- to five-star hotels with over 7,000 rooms.

And there are more planned for 2021-2022.



5 A CITY OF EXCELLENCE, SCIENCE AND KNOWLEDGE

Strasbourg University (60,000 students) is ranked amongst the world's top 150 and employs five Nobel prize-winners who are currently professors there. Four competitiveness clusters steer innovative projects and accompany companies in their development and growth: market launch of new products, services and processes. Key sectors include: health, smart mobility, major urban projects, industrial ecology, creative economy and industry of the future.



6

A REGION FOR FINE DINING, WITH RENOWNED WINE AND CUISINE

In Alsace, gastronomy is an integral part of culture, nourished by centuries-old traditions that are constantly renewed through the skills and talents of its great chefs and the dynamism of its restaurateurs.

That is why Alsace boasts 33 Michelin-star restaurants in 2021, including 7 in Strasbourg! Also on the menu are its 7 world-famous varieties of wine - Sylvaner, Riesling, Muscat, Gewurztraminer, Pinot Blanc, Gris and Noir - via the Wine Route, which winds through the Alsatian vineyards.



7 A CITY TRIPLE-LISTED AS UNESCO WORLD HERITAGE

Strasbourg's extraordinary heritage makes it one of the most beautiful cities in Europe, with 2 classified districts: the Grande Île and the Neustadt, an imperial district, at the end of the 19th century. Since December 2020, the Oeuvre Notre-Dame Foundation in Strasbourg has been included in UNESCO's Register of Good Practices for Safeguarding Intangible Cultural Heritage.

The city, labelled «City of Art and History», also has 12 museums, some of which can host your events.



STRASBOURG CONVENTION BUREAU

**Strasbourg Convention Bureau
provides you with free support
to help you organize your events,
by efficiently reviewing and
addressing your requirements.**

Our expertise: your seminars, conventions,
congresses, conferences, colloquia,
shareholder meetings, board meetings,
incentives, galas, etc.

**Do you have questions?
We have the answers.**

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