



FRANCE MEETING AND CONVENTION BOARD  
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## Focus on Strasbourg



Mireille Dartus, director of the Strasbourg Convention Bureau, gives the run down on what Alsace's capital has to offer.

**Tell us about Strasbourg and what makes it an exciting destination.**

Strasbourg is the capital of Europe. The European Parliament and the University of

Strasbourg are two major political and economic assets. It is a human-scaled international city as well as one of Europe's finest cities with a remarkable heritage: the city center is classified as a world heritage by UNESCO. Also our vineyards and cuisine are famous and are definitely a topic the visitors will enjoy.

**How is the destination different now that it was 5 years ago?** We are the only French city that is crossed by two high-speed train tracks; soon we will be only 1hr 50mins from Paris and have new high-speed trains operating to Brussels by 2016. We have two international airports: Strasbourg Airport and the Basel-Mulhouse-Freibourg airport, which is only 1hr 30mins away from Strasbourg. Also, the Convention Center is being renovated and will open brand new spaces in 2016.

**What can Strasbourg offer to business travelers?** The Convention Center will be renovated by 2016 and will offer 3 auditoriums (1,800, 1,200 and 500 seats), 25 conference rooms, a network of fixed and mobile interpreting cabins, 20,000 ft<sup>2</sup> of adaptable dining area and 100,000 ft<sup>2</sup> of adaptable space for exhibitions, catering and conferences. This is of course a key point in our development to attract international exhibitions and congresses.

**What is your advice for planning a successful event in Strasbourg?** My best advice is for you to get in touch with us, the Strasbourg Convention Bureau! We are a dedicated team that will help you find all the right contacts for organizing your event in our wonderful city. Plus, our service is free of charge and tailor-made. Whether it is just for accommodation, a gala dinner, team-building or anything else, we are the right contact.

[www.mystrasbourg.com](http://www.mystrasbourg.com) (<http://www.mystrasbourg.com/indexE.php>)

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