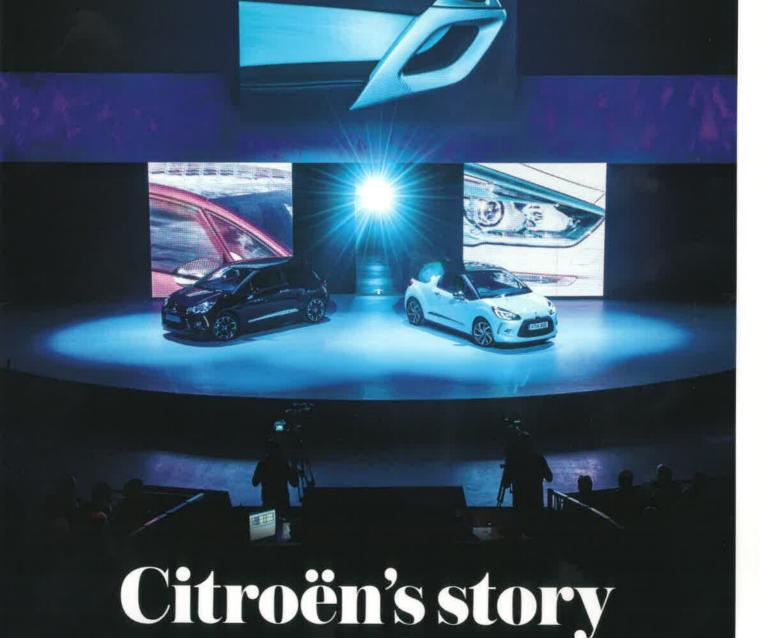


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PLUS

BRANDS... BBC, Amadeus, Volkswagen, Odeon, Defaqto, Wickes, GHD, Sainsbury's, Wolters Kluwer

A 'storyselling' theme helped the automotive brand bring <mark>60 years of the DS</mark> to life at its 2015 National Dealer Conference p22



The inspiring brand for all your events.

1 THE NETWORK

15 destinations in France and an expert's network to welcome you up to 600 people.

7 PROACT COMMITMENTS

Novotel teams commit to the success of your meetings with hardly stakes, to make you share moments of exception and to create with you unique memories.

2 THE PROACT COMMITMENT CONTRACT

Satisfied or compensated. An exclusive promise ProAct by meeting@novotel.

3 THE PROACT PRIVATIONS

100% of our spaces dedicated for your meeting.

4 THE PROACT "NO STRESS ROOM" (VIP room)

A private space for your serenity and that of your speakers.

5 DEDICATE COORDINATOR PROACT

By your side, an expert and exclusive contact to follow and advise you throughout your event.

6 THE ONE TOUCH TELEPHON

To reach your coordinator at any time with complete peace of mind.

7 THE PROACT SPACES

Human size and fully oriented to your needs.

15 HOTELS IN FRANCE



NOVOTEL ANNECY CENTRE ATRIA
NOVOTEL ATRIA NÎMES CENTRE
NOVOTEL AVIGNON CENTRE
NOVOTEL BELFORT CENTRE ATRIA
NOVOTEL CANNES MONTFLEURY
NOVOTEL LYON BRON
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FRANCE

Vive la différence

Two northern cities with a lot in common but enough individuality to offer C&I choice. By Kim Benjamin





Deauville

Strasbourg

HOTELS



Discrete charms (above) Royal Barrière hotel; (right) Sofitel Strasbourg Grande lle The five-star, 253-room Royal Barriére hotel reopened this month (April), following a refurbishment of 102 rooms and upgrades to its 12 meeting spaces, which cater for ten to 180. For a boutique feel, the 42-room Augeval Hotel offers three meeting rooms, the largest hosting up to 100.

The four-star Hôtel Les Haras, which opened in October 2013, is set within the former compounds of Strasbourg's National Stud Farm, and offers 55 rooms with horseriding inspired décor. Five-star options include the Sofitel Strasbourg Grande Ile, with 150 rooms and 11 meeting spaces.

VENUES

Villa le Cercle, a mansion house dating back to 1873, with a terrace and private garden facing the sea, caters for up to 370 guests within four open lounges. Groups can host also meetings at Le Cinema Morny, with capacity for 250 theatre-style.

The Strasbourg Convention and Exhibition Centre is being expanded to feature three auditoriums with 500, 1,200 and 1,800 seats, and 25 meeting rooms catering for 20-500. The Musée d'Art Moderne et Contemporain auditorium caters for 135 theatre-style.

RESTAURANTS

La Flambée in the centre can host 110 in the restaurant, 30 on the terrace and specialises in seafood and grills. L'Essentiel has seating for up to 40 and also has a private room that can be hired for dinners and events, for up to 40 theatre-style.

A L'Ancienne Douane is a listed historical monument, catering for 600 across eleven spaces, offering traditional Alsatian fare. La Maison des Tanneurs, a former tannery dating back to 1572, offers a more intimate setting, catering for 140 across two rooms.

INCENTIVES

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Food is a major theme in the city: groups of up to 15 can brush up their culinary skills by attending a cooking course at La Maison du Chef Normand, while up to 150 delegates can be taken on a guided tour of Distillerie Busnel to learn about the history of Calvados.

Alsaceexpress is a day-long rally in vintage cars, where groups visit major sites and test their knowledge of Alsatian traditions. A smaller version, the Strasbourgexpress, is available for half a day. Groups can also enjoy a range of outdoor activities, including building a raft from scratch and raft-racing.



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