

# France, Strasbourg – a city Update



## STRASBOURG CONVENTION CENTRE - THE STATE-OF-THE-ART IN AN INTERNATIONAL EVENT CAPITAL

Strasbourg is renowned as the City of Europe. Located centrally, it is the natural crossroads that welcomes visitors within Europe and further afield internationally. It is the only event City that can boast four International airports (within an hour's drive) linking it directly to the European capitals and is also the hub of the European train network linking it to Paris in 1h 50, Frankfurt in 1h 45 and beyond.

The Strasbourg Convention Centre is well positioned in the heart of the City. Having gone through a 250 million Euros renovation and expansion project (completing summer 2016), the venue is equipped with 3 auditoriums, 23 commission rooms and over 10, 000 square meters of exhibition space with a catering space that can host up to 1,500 guests.

With these facilities, the new Strasbourg convention centre is placed on the list of the top 10 destinations for European MICE events in 2016. It has worked extensively with the City in its Eurooptimist program to welcome business tourism and each year attracts over 800,000 visitors, spending over 80,000 stayed hotel nights. Strasbourg has an extensive hotel network with over 9,000 rooms in the city center and was honoured to be elected a 'welcoming City' for business tourism by the ICCA in 2014.

To coincide with the renovation, the convention centre and the City of Strasbourg have launched a Hellooptimist package to offer great rates and options to streamline the event planning process for professional organizers. For more information, please visit: [www.strasbourg-events.com](http://www.strasbourg-events.com)

## STRASBOURG, PIONEER IN THE CONSTRUCTION OF EUROPE

Strasbourg is one of the finest cities in Europe and ranks among the 5 largest conference cities in France (Paris excluded). It possesses every asset: the European capital of democracy and human rights, classified by UNESCO and a City of Art and History, Strasbourg enchants visitors and inhabitants alike with its exceptional architectural heritage, its cathedral and its mythical "Petite France" neighborhood. The prestige of the University of Strasbourg with its three Nobel prize-winners still in activity contributes to the city's sparkle and places it as a privileged venue for national and international scientific conferences. A firm believer in Europe, Strasbourg really lives up to its attractive title: "Strasbourg, the Eurooptimist".

New from 2016 on, discover and learn more about Strasbourg's brand new welcome package, including partners throughout the city and proposing free transportation, exclusive access to a prestige municipal venue or a private trip on a river boat.

[www.int.meeting.france.fr](http://www.int.meeting.france.fr) - [www.strasbourg-events.com](http://www.strasbourg-events.com) - [www.mystrasbourg.com](http://www.mystrasbourg.com)