



AIRFRANCE

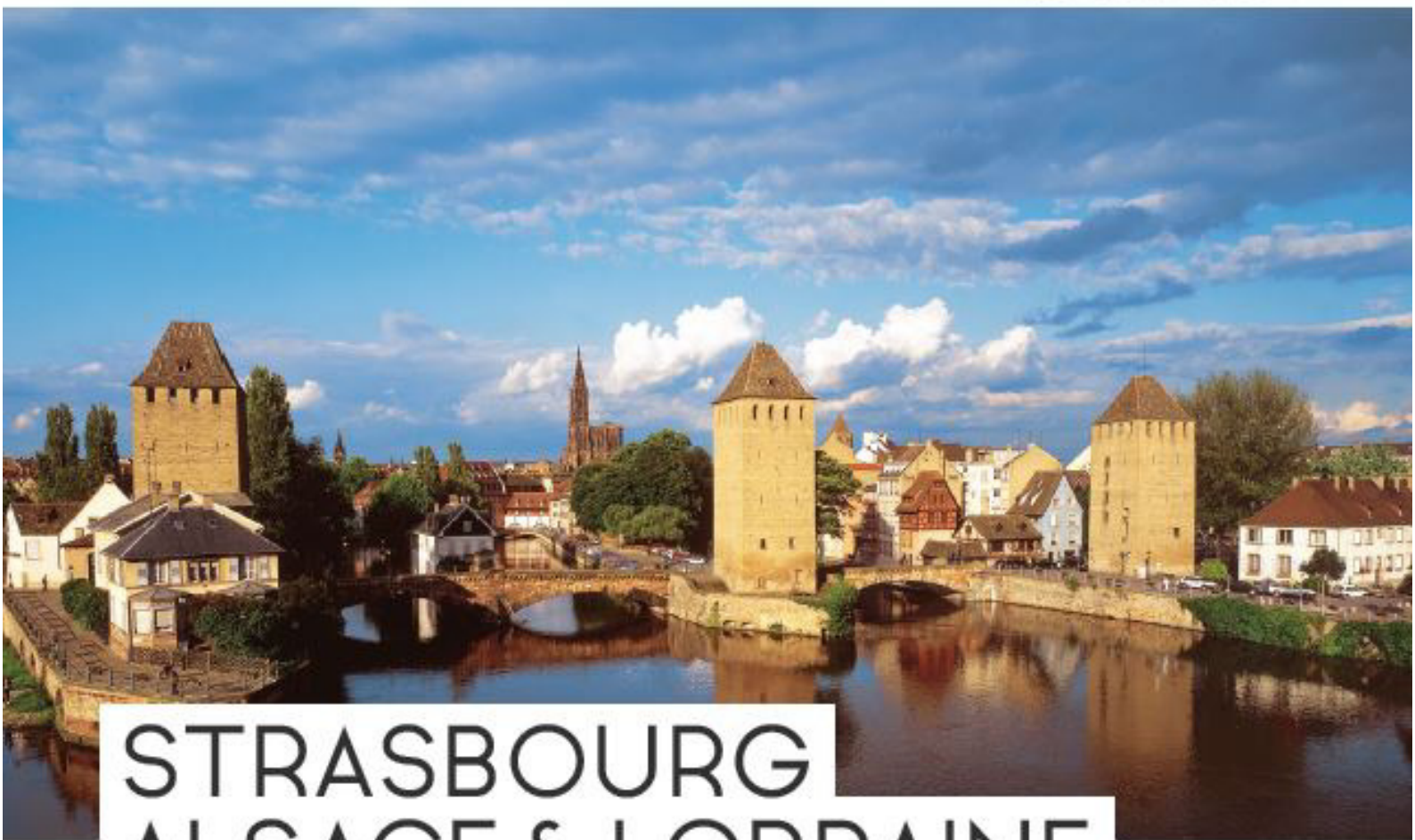
**FRANCE,**  
A SUCCESSFUL  
CONGRESS  
DESTINATION

FRANCE MEETING &  
CONVENTION BOARD

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INSPIRED. **BE** IN FRANCE.

  
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# STRASBOURG ALSACE & LORRAINE

## UNESCO WORLD HERITAGE CITY AND EUROPEAN CAPITAL, ON THE RHINE RIVER

Strasbourg is the leader of the French Smart Cities and has also a tradition of hosting international events. With 600 km of cycling routes, the city has the most extensive cycling network in France. The tram network is also the biggest in the country with 7 lines, which enable excellent connections from the hotels to the city centre, to the Convention

Center and even to Kehl in Germany! The Cathedral, located in a UNESCO area, is one of the most beautiful monuments of France. As if that weren't enough, 7 world-famous varieties of wine can be sampled via the Wine Route, which winds through the Alsatian vineyards.



### STRASBOURG CONVENTION BUREAU

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## ■ A CENTRE OF INNOVATION

Strasbourg University (50,000 students) is ranked amongst the world's top 100, with four Nobel prize-winners currently active there. Strasbourg's 4 competitiveness clusters nurture and structure innovative projects in the region, assisting companies bring new products, services and procedures from the research project stage to the marketplace.

- ▶ Alsace BioValley: health sector (Biotech and Medtech).
- ▶ Vehicle of the future: development of land transportation and mobility.
- ▶ Fibres-Energievie centre: the only French cluster dedicated to construction materials.
- ▶ Hydreos: fostering the sustainable use of water in all its forms. The key sectors: health, intelligent mobility, major urban projects, industrial ecology, creative economy and industries of the future.

## ■ INNOVATIVE DYNAMIC SECTORS

- ▶ Healthcare, medical imaging (medical technology campus, Nextmed) and robotics (the ICube laboratory).
- ▶ Smart mobility in collaboration with local and international industry (CTS).
- ▶ Major urban projects (the Deux Rives district).
- ▶ Industrial ecology (Independent Port of Strasbourg).
- ▶ A creative economy, with ACCRO, actions for the development of creativity.
- ▶ Industry of the future with a very active industrial fabric that is extremely strong and is part of the French Tech #IoT Manufacturing network.



IRCAD: Showcase experts

## KEY DATA

- 4 competitiveness clusters
- 4 Nobel prize-winners in activity
- 50,000 students, with 20% foreign students

## SUCCESSFUL EVENTS

- 2018  
**SPIE PHOTONICS EUROPE**  
European optics and photonics conference  
1,200 delegates
- 2017  
**12<sup>th</sup> European Congress and Exhibition on Intelligent Transport Systems**  
1,000 delegates
- 2017  
**European Materials Research Society Congress**  
2,000 delegates



ITS Congress 2017: innovative autonomous shuttle



## YOUR NEXT CONGRESS IN STRASBOURG

UP TO 4,500 DELEGATES



### WHAT'S NEW?

After renovating the convention centre in 2016, with 3 auditoriums (1,900 - 1,200 - 500 seats), Strasbourg is planning a new 25,000 sqm exhibition hall for 2021.

## A WIDE RANGE OF ACCOMMODATION

Hotels   Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	TOTAL	Serviced apartments
	36   1,851	53   3,428	30   2,392	3   287	122   7,958	-

## VENUES & CONGRESS CENTERS

VENUES	ROOMS	LARGEST ROOM > MAX. CAPACITY (delegates)	EXHIBITION (sqm)
Strasbourg Convention Centre	26 rooms Including ERASME Auditorium, Schweitzer Auditorium, Cassin Auditorium	1,900	10,000
Strasbourg Exhibition Centre	4 rooms (6600 sqm, 5600 sqm, 6000 sqm, 6500 sqm)	6,600	24,000
CCI Campus Strasbourg	1 auditorium	300	600
	1 exhibition space		
Le Bischenberg	1 auditorium	300	600
	28 rooms		



### STRASBOURG CONVENTION & EXHIBITION CENTRE

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**MIREILLE'S TIPS****STRASBOURG, A CITY TO (RE)DISCOVER**

**1 A UNESCO World heritage city**  
 Discover the historical city centre, on a private cruise. There are two remarkable districts: The Neustadt, built at the end of the 19<sup>th</sup> century, and the medieval area with the Petite France quarter and the Cathedral.

**2 Mind the gastronomy!**  
 There are 31 Michelin-star restaurants in Alsace, including 6 in Strasbourg. The famous Wine Route is an opportunity to taste the region's 7 varieties of wines, including Riesling and Gewurztraminer.

**3 European Capital of democracy**  
 Strasbourg is home to the headquarters of the European Parliament, which can be visited, the European Council and more. It is the 2<sup>nd</sup> most important diplomatic city in France, with 75 diplomatic missions and consulates.



The Neustadt quarter



European Parliament

**A CONNECTED AND ACCESSIBLE CITY**

Strasbourg is at the junction of 2 **high-speed rail lines**: the LGV Rhin-Rhône and the LGV Est, the "Européenne".

The **airport** is just 9 minutes from the city centre, reinforced by the Basel-Mulhouse-Freiburg EuroAirport, 90 minutes away, and there are 3 more international airports within 2 ½ hours (Frankfurt, Stuttgart, Zürich).

That makes Strasbourg easy to get from anywhere in France and around the world.