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Strasbourg: The Meeting Point of Fine Dining, History and International Business



With **2,000 years of history**, Strasbourg is the cosmopolitan European capital and the ideal setting for Alsace-style events. Strategically located in the heart of the Rhine basin, Strasbourg is a center of innovation that is both an incubator and a driving force for projects in a wide range of fields.

Hotels and Gastronomy



**Extensive choice of accomodation for both budget conscious and high-end programs.
149 hotels with a total of 9,200 rooms including:**

- **5 star hotels with meeting facilities (Hôtel Régent Petite France & Spa - 92 rooms; Sofitel Strasbourg Grande Île - 150 rooms; Château de l'Île - 62 rooms)**

- **4 star** hotels with large meeting and room capacity (**Hilton Strasbourg** - 245 rooms; **Mercure** - 174 rooms; **OKKO Hotels** - 120 rooms; **Lagrange** - 97 rooms)

Overall in Strasbourg there are 10 hotels with 120 rooms. New openings are planned in the next 3 years for an extra 600 rooms in 4 star/5star properties



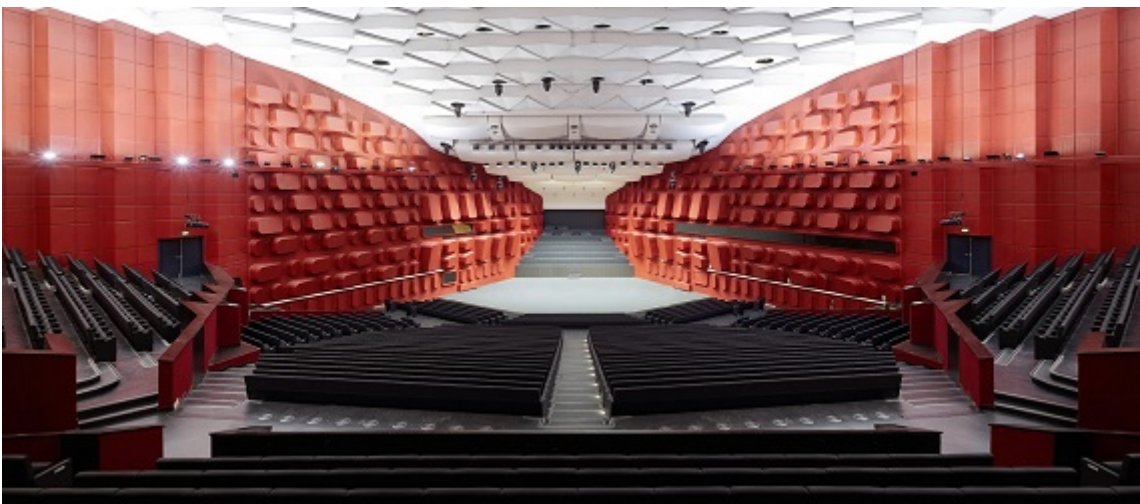
A region for Fine Dining with Renowned Cuisine and Wines

In Alsace, gastronomy is an integral part of the culture and it is renewed by talented chefs and a plethora of restaurateurs.

There are **31 Michelin-star establishments** in the region, 6 of which are in Strasbourg. This makes it one of the most star-studded regions in France. Alsace is particularly distinguished by **Auberge de l'ill** which has kept its three stars for more than 50 years.

As for wine, the famous **Wine Route** is an opportunity to taste the region's 7 varieties: Pinot Blanc, Noir and Gris, Sylvaner, Riesling, Muscat and Gewurztraminer.

Art and Culture in Support of Innovation



A Driving Force for Innovation

Strasbourg's 4 competitiveness clusters nurture innovative projects in the region. They assist companies in bringing new products and services from the research project stage to the marketplace, thus helping the companies develop and grow:

- **Alsace BioValley:** World-class center dedicated to innovations in the health sector.
- **Vehicle of the Future:** Supports the development of land transportation and mobility.
- **Fibres-Energie Center:** The only French cluster dedicated to construction materials.
- **Hydreos:** Hub that supports the water sector, encouraging sustainable development.



Strasbourg, the Beautiful European

Listed as a **UNESCO World Heritage Site**, Strasbourg is one of the most beautiful cities in Europe. Bearing witness to this beauty are the medieval lanes, the gothic cathedral, as well as the Petite France district. In 1988 the City Center was the first French urban center to be classified as a UNESCO World Heritage Site.

The city also has **12 museums**, some of which can host events. For the 20th anniversary of the Museum of Modern and Contemporary Art, a group of artists from New York (FAILE), had their work showcased all over the city.

Strasbourg: An International City



US Companies in Alsace

Given its strategic location, its cultural heritage and its remarkable architecture; Strasbourg attracts a large number of international organizations. These include over **350 American companies** in Alsace such as Columbia Sportswear, DOW, Du Pont, Fossil, Johnson Controls Grand Est, Lilly, Mars Chocolate, Wrigley Mars and Quintiles Benefit.



Headquarters for European Institutions

Strasbourg occupies a privileged position in the heart of Europe. **A pioneer in the construction of Europe**, Strasbourg is home to a number of European institutions: the European Parliament, the Council of Europe, the European court of Human Rights, Eurocorps, or the European Science Foundation.

Check out our [30-second video](#) for a taste of the destination.



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