

Airport ↑

Strasbourg International Airport, 20 minutes from the city centre by road, offers 53 flights daily to 41 destinations.

Three German international airports are close: Karlsruhe/Baden-Baden, Basel/Mulhouse - Fribourg and Frankfurt International.

Accommodation

756 rooms in 6 four ★ hotels
1,800 rooms in 30 three ★ hotels
4,300 other rooms

Key venue

Strasbourg Convention Centre is a 50,000 sqm. glass structure comprising two auditoria with 2,000 and 900 seats respectively, 26 meeting rooms seating 20 to 450, all with natural daylight, 9,000 sqm. of exhibition space, a restaurant area for up to 1,800 guests, event engineering, WiFi, and an additional 24,000 sqm. exhibition area at the nearby exhibition park.

An extension of the convention centre and a new, modular, covered exhibition area should be confirmed soon.

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The sponsors' exhibition

Professional, friendly service

THE HOSTS OF THE EUROPEAN POULTRY NUTRITION SYMPOSIUM WERE DELIGHTED WITH THE SUPPORT THEY RECEIVED FROM STRASBOURG ÉVÉNEMENTS

Strasbourg événements provided full-service support for last year's 16th biennial European Poultry Nutrition Symposium, hosted by the French branch of the World's Poultry Science Association (WPSA). The company manages Strasbourg Convention Centre & Exhibition Park, where the four-day event was held, and helped with registration, hotel bookings and sourcing local operators for catering, social events, technical tour transfers and visits for 30 or so accompanying guests.

Michel Lessire, of the French National Institute for Agricultural Research, was on the organising committee and says Strasbourg was selected as it met all their goals: a plenary room for 400 plus delegates, 15 to 20 additional meeting rooms, an international airport and fine downtown facilities such as good accommodation and a convenient tram system. "Moreover," he says, "Strasbourg is a very beautiful town compared with many others."

The Symposium focused on five main subjects, with in-depth discussion involving invited presentations, oral communication,

posters and plenary sessions. There was also a special round table to discuss the relationship of nutrition with sustainable poultry production. Having secured 20 commercial sponsors and three supporting institutional partners, the organisers were pleased to offer them a small exhibition area. As well, they staged an important exhibition of scientific posters.

Over 100 delegates were from France and the remaining 350 came from 52 other countries across the globe. Lessire says they all found the organisation by Strasbourg événements very professional and friendly.

This is exactly the kind of relationship the company likes to build up with associations using its venue. But deputy manager director Laurent Le Sager knows it takes time. "When we first start prospecting an association, we are aware we will not get results right away. We have to establish a close, trusting relationship with them and offer tailor-made site inspections when every potential client is taken care of by one of our business development managers. This surely makes us understand better the goals and objectives of a defined project."

**CONTACT**

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