

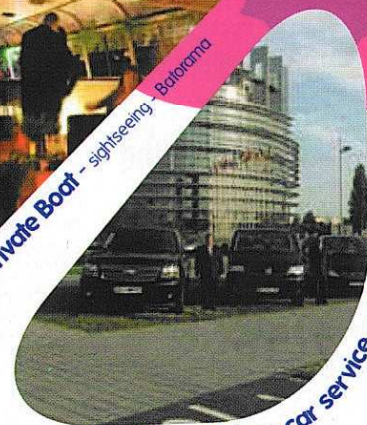
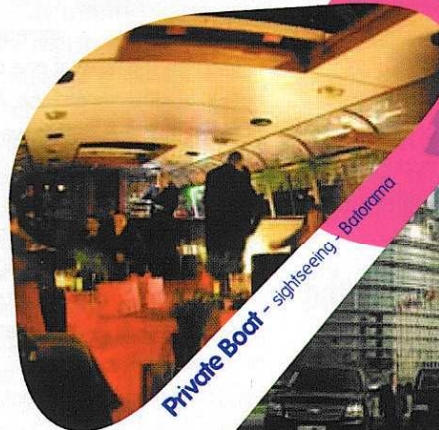


myStrasbourg.com
CONVENTION BUREAU

A free service, a helping hand for your meeting in Alsace

Strasbourg has a one-stop-shop for all requests regarding meetings, incentives and events

An extensive network of partners: meeting venues, accommodation, gala dinners, DMCs, restaurants, caterers, services, transportation, incentive activities, event agencies...



7 Meet
Europe
In
Alsace

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a website entirely dedicated to the meeting and events industry in Strasbourg and Alsace.

Meet
Europe
In
Alsace



Lying at the crossroads of Europe, Strasbourg and the whole of Alsace Region are a natural hub for your projects, with all the ingredients needed to make your projects a success.

A city that has an equal offering as a business and leisure destination

Capital of Alsace, considered a European capital, Strasbourg boasts a unique cultural and architectural heritage. As the intellectual, cultural and economic capital of Alsace, Strasbourg has the scale, the atmosphere and attraction of a big city all in keeping with its regional charm and character.

Its waters are omnipresent and its historic centre, classified as one of UNESCO's World Heritage sites since 1988, spans an insulated ellipsis bordered by the branches of the river Ill.

Seat of the Council of Europe and of the European Parliament, Strasbourg is the ideal city in which to plan an international convention, a seminar or an incentive. Culturally well endowed, Strasbourg offers challenging collections in its museums, a lyrical excellence in its Opera house and an ambitious variety of theatrical programmes that is world renowned.

Strasbourg... "the first destination to visit in the famous top 10 of Lonely Planet in 2010."

This ancient city of Strasbourg offers a wealth of gracious architecture and tourist attractions of which, the highlights are :

Notre Dame Cathedral:

This huge cathedral, Strasbourg's most famous landmark, is an intimidating example of 13th-century Gothic architecture and one of the finest cathedrals in Europe.

The Petite France area:

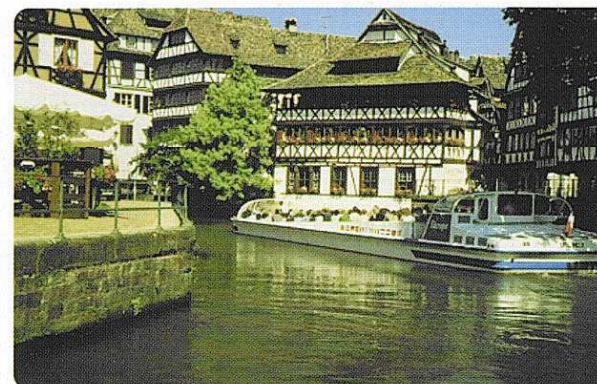
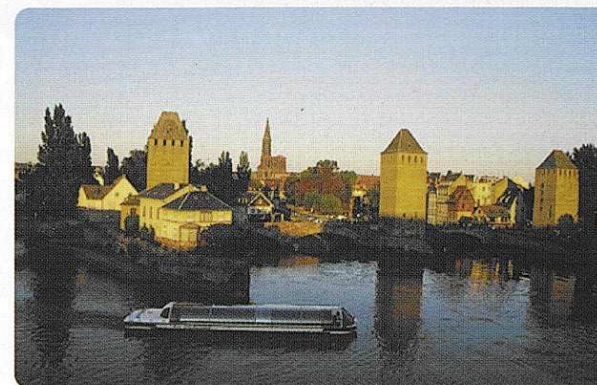
La Petite France neighborhood is a serene collection of cobblestone roads, fine restaurants and medieval buildings. Fine dining and good shopping abound in this part of town.

Strasbourg is also famous for its gastronomy : Foie Gras, wines of Alsace, chocolates, Eaux de vie are appreciated by gourmets from all over the world. Alsace is the region in France, which has the largest number of restaurants listed in the famous Michelin guide (26 restaurants in 2011). Moreover, the city center of Strasbourg has a variety of restaurants offering an international cuisine: Japanese, Indian, Italian, Mexican, Chinese, African, Thai, Brazilian...

The Christmas Market:

This is held each year beginning on the last Saturday of November, continuing until December 31 and takes place on most streets and squares of the city's centre. This is the oldest traditional celebration in France, dating back to 1570! An enormous Christmas tree is planted at Place Kléber; concerts take place in the churches and a wealth of events and spectacles showcase the rich traditions of Alsace. And what about shopping? With over 600 shops including Galeries Lafayette, Printemps, and world brands such as Vuitton, Hermes, Cartier Strasbourg is undoubtedly a prime shopping destination ! All these elements enabled Strasbourg and Alsace to become the "first destination to visit" in the famous Top 10 of the Lonely Planet in 2010.

www.otstrasbourg.fr



STRASBOURG
GRANDE ÎLE
PATRIMOINE
MONDIAL
WORLD HERITAGE



MyStrasbourg Convention Bureau:

Your guide, consultant, one-stop booking office to draw up your specifications and provide you with the best means to make your event a success !

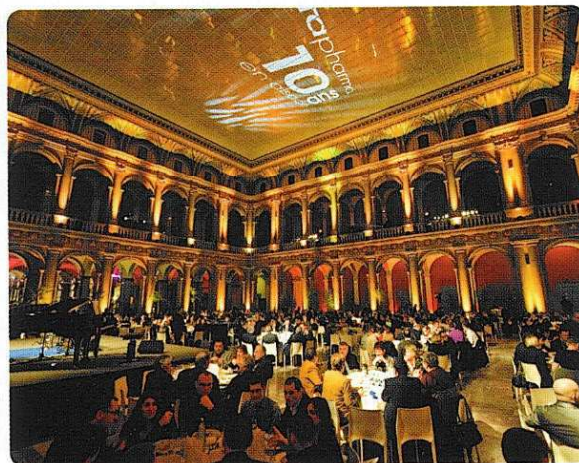
In terms of business facilities, myStrasbourg Convention Bureau lends support to your initiatives to facilitate MICE activities.

The Strasbourg Convention and Conference Centre is ideally situated right in the heart of the prestigious European district. With a total surface area of 50,000 m² spread over 2 levels, it allows several events to be organized at the same time. Furthermore, huge works are appearing on the horizon 2011-2014: the restructuring and the extension of Congress Center (8 000 square meter additional) and the new project of the Exhibition Center (50 000 sqm). To revitalize the district of the European institutions, an international business district will be integrated in this area with several phases (2018 – 2025) welcoming luxury business hotels, seats of multinational companies...

In terms of hospitality, Strasbourg boasts of more than 7000 rooms including four, three and two star accommodation.

www.mystrasbourg.com

"Strasbourg, Seat of the Council of Europe and the European Parliament..."



The Alsace Region:

A cultural mix nestling deep with the cradle of Europe. Alsace has always shared its culture with France, Germany and Switzerland.

Its inhabitants enjoy a flourishing economy that is fed by numerous sectors and industries: automobile, petrochemicals, agriculture, agri-food, medicine, physical sciences and earth sciences etc.

www.tourisme-alsace.com

GETTING THERE

BY TRAIN WITH THE TGV :

Rapid connections to all of France: 15 daily round-trips to Paris-Est train station and/or Paris Charles de Gaulle airport, at a travel time of 2h20 highly improved international travel to Great Britain, Germany as well as Switzerland. From December 12th, 2011 the TGV Rhin-Rhône will link Strasbourg to the regions of Burgundy and Rhône Alpes (3h40 from Lyon) as well as to the Mediterranean coast with new connections reducing journey times by around 1.15h.

BY ROAD :

2h00 by coach from Frankfurt Airport, 5h00 by coach from Paris

BY AIR :

Strasbourg-Entzheim International Airport (1h00 by Plane from Paris) :

www.strasbourg.aeroport.fr

Frankfurt-Rhein-Main Airport :

www.frankfurt-airport.de

Euroairport -Basel-Mulhouse-Freiburg :

www.euroairport.com

